



25 years of relaxed writing – Congratulations, triplus!

The STAEDTLER brand triplus is celebrating its 25th birthday. On 12 February 1997, it was officially registered with the German Patent and Trademark Office. The brand's distinguishing feature: its ergonomic triangular shape. STAEDTLER documented this shape back in the 1860s. Today, the triplus product family offers the ideal pen or pencil for every application. Fineliners, ballpoint pens, highlighters and much more:

Diverse Usable

The triplus pens were originally used for school supplies. They also later found a home in the office. STAEDTLER gained another target group in 2017: The range for hobby creatives was expanded – for example with fineliners, broadliners and felt-tip pens.

Prize-winner

In 2010, the triplus mechanical pencil 776 was awarded the Red Dot Design Award for its design. Also distinguished as a set: In 2006, the triplus multi-set with a ruler received the German Packaging Prize.

Ergonomic

The ergonomic shape of the triplus family pens and pencils makes them stand out: The triangular shape ensures relaxed writing without getting tired. STAEDTLER documented the first triangular pencils back in the 1860s. With triplus, the triangular shape then became a characteristic feature for the product family and other STAEDTLER pens and pencils.

New family

STAEDTLER offered individual triplus pens and pencils from 1997, triplus was introduced in 2002 as an independent product family. For the first time, a ring structure was incorporated into the pen shafts as a recognisable design element, which can be found today on all triplus products.

High quality

All pens in the triplus family are manufactured in Germany, with the exception of the triplus micro mechanical pencil. Thanks to DRY-SAFE technology, the fineliners, felt-tip pens, broadliners and ink pens can remain open for days without drying out.

The right pen for any purpose

Fineliners, felt-tip pens, highlighters, broadliners, rollerball, gel rollerball, ballpoint pens, mechanical pencils and permanent fineliners – the triplus product range is wide. Thanks to their Mix & Match properties, the felt-tip pens and fineliners can be combined with each other. For example, the triplus fineliners and triplus color felt-tip pens are ideal for making detailed mandalas colourful.

