

It's in our hands

Pencils and coloured pencils – Made from Upcycled Wood

Wood is the most important raw material for pencils and coloured pencils. STAEDTLER developed a specific procedure to use the resource even more efficiently. Pencils **Made from Upcycled Wood** are made from wood chips, which are produced as a by-product or waste product of the German wood industry. STAEDTLER thus gives even the smallest wood residues a new meaning.

Let's turn old into new

Upcycling recycles residual or waste materials and transforms them into something new. While these substances lose some of their value during recycling or downcycling, they are upgraded during upcycling and often receive a new purpose.



STAEDTLER will mark all pencils **Made from Upcycled Wood** with this note from 2022.



From chip to pencil

In addition to classic wood-cased pencils made from wooden boards, STAEDTLER also manufactures high-quality pencils from wood chips. These chips are produced as residual and waste products in sawing and planing processes in the wood processing industry. The raw material wood is thus used even more efficiently and in an environmentally friendly manner.



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Short distances

All products **Made from Upcycled Wood** are "Made in Germany". The extraction of wood chips and production takes place in the same country. That keeps transport routes short and saves energy.



STAEDTLER encourages people through its communication on Upcycled Wood to take joint responsibility for the environment and its preservation for future generations.



Break-resistant & durable

Thanks to the innovative manufacturing process, pencils **Made from Upcycled Wood** are particularly break-resistant. This also benefits the environment, because: what lasts a long time doesn't need replacing until much later.



It's good for writing

The Upcycled Wood coloured pencils are available in numerous colours as well as in variations in classic hexagonal or ergonomic triangular shape. The non-slip soft surface ensures a pleasant feel.

Certified sustainability

STAEDTLER's wood chips for Upcycled Wood pencils come from PEFC-certified, predominantly German forests (PEFC/04-31-1227), which are managed in an environmentally, economically and socially sustainable manner.