



Handwriting Day

An important signature

Handwriting Day is based on the US "National Handwriting Day". It takes place every January 23 - the birthday of John Hancock, the first signatory to the US Declaration of Independence.

In **1977**
the US Writing Instrument Manufacturers Association (WIMA) first launched the "National Handwriting Day". Their aim was to remind us of the history and value of handwritten writing.

joined-up writing

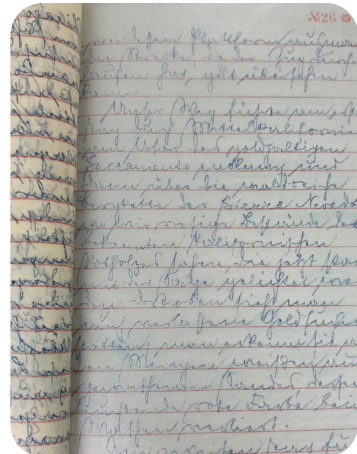
German writer Cornelia Funke writes first manuscripts of her books by hand – and in cursive. The writing style has already undergone many changes in its history – from today's perspective sometimes at the expense of legibility.

Learning aid

Some studies show that handwritten information can be processed better. The Noris digital from STAEDTLER with its iconic black-and-yellow design combines the advantages of the digital and analogue world by making handwritten writing possible on tablets etc.

Thoughts from the 20th century

A handwritten travel diary by Rudolf Kreutzer, former STAEDTLER Managing Director, provides information about his awareness of the use of resources back in 1909.



Long-term memory

When we learn to write, we first imitate writing movements. With increasing writing experience, we adapt to fine motor movements that we store in our long-term memory.

Football history

Quarter-finals, World Cup 2006: German goalkeeper Jens Lehmann looked at a note between the penalty shots. Goalkeeper trainer Andreas Köpke had noted down tips on it. The note was auctioned off at a charity gala for one million euros the same year.



"Ish bin ein Bear *leener*"

US President John F. Kennedy entered the history books with this sentence. In a speech on 26 June 1963, he read those words aloud from his manuscript. They had been added by hand to the speech manuscript.