



Nature and its diversity

Discover new species – with pencils and paper

The world is unique and colourful – the diverse biodiversity contributes to this in particular. Each country and region offers its own natural spectacles. With the theme “Let’s discover nature – on land” for World Kids Colouring Day on 6 May, even the littlest ones can become researchers. They explore what nature has to offer in their immediate vicinity. And record their discoveries in creative pictures.

5 to 20 million

According to the German Federal Ministry of Education and Research, different estimates name between 5 and 20 million species worldwide. There are no clear figures; researchers’ opinions vary widely. And they assume that many animal and plant species have not yet been discovered.

Furry favourites



A survey in STAEDTLER subsidiaries for World Kids Colouring Day revealed: Dogs and cats are popular with children from all over the world, whether United Kingdom, Spain or Japan.

Urbanites

Not only in forests and deserts, there are also some species to discover in cities. Kestrels, for example, colonise church towers or old buildings in Europe, Asia and Africa. Other types probably shouldn’t be confronted: In Santiago de Chile a puma was recently seen roaming the streets. And in Barcelona, a herd of wild boar went on a sightseeing tour in 2020.



World travellers

Furry raccoons now live not only in North and Central America, but also in Germany, for example. In 1934, two couples were seen at Lake Edersee near Kassel. Today, Kassel is the German capital of raccoons: According to researchers, population density here is ten times higher than in their natural habitat in US forests.

Let's discover Nature

The theme of this year’s World Kids Colouring Day calls on children to explore the most beautiful spots in their nearby nature!

Working together

The United Nations sets global sustainability targets on the 2030 Agenda. Objectives 13 to 15 deal, inter alia, with the conservation of biodiversity on land, in water and for the purpose of climate protection.



Gary the worm

So many animals in the world - what is children’s favourite? Six-year-old Arrayyan from Malaysia (pictured on the left) had no trouble answering STAEDTLER’s question: “I love all animals, but my favourites are creepy crawlings and worms. I have a pet worm and I named him Gary.”





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Encourage small researchers

Discovering nature together is not only fun, but also encourages children's development. This is why this year's World Kids Colouring Day theme is dedicated to this topic. With simple tips and tricks, every child becomes an explorer.

Natural treasures

When children play with natural materials such as earth, leaves, sticks or shells, experts at the Pro Kita publishing house say they not only get to know their environment better - they also improve their motor skills and creativity.

Get creative at home

The treasures found in nature can be showcased at home: The little ones can make fun figures from chestnuts. And colourfully painted sticks, stones or shells make perfect decorations.

Grow your own food

To show children how food grows, they can simply plant their own fruit and vegetables, for example in a self-made herb bed. The pot can also be labelled and painted by the little ones with waterproof pens.



Putting nature on paper

After a busy day outdoors, the experiences can be documented in a colourful research protocol. World Kids Colouring Day in 2021 calls on children to discover nature near their home and to draw a picture of their impressions. Because inspiration from nature is often just a stone's throw away.

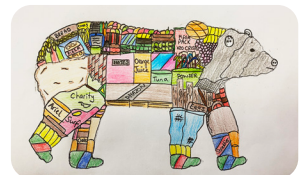


Plant science

Which flowers are in the vase at home?
Which plants are poisonous and which sting when you touch them? On their next walk, a plant guide can give the children an insight into a diverse, green world.
Incidentally: Many flowers and leaves you find out and about are ideal for pressing.

Outdoors

According to a 2018 study by the Konrad Adenauer Foundation, playing outdoors promotes various skills of a child: Bones and muscles benefit from movement, all the senses are used, self-confidence forms and imagination is stimulated.



What can be recycled? Children in the UK collected examples and created images of endangered animals with them.

Works of art

STAEDTLER launched World Kids Colouring Day in 2008. Since then, children around the world have been drawing different themes every year. STAEDTLER is supporting a non-profit organisation with one euro for each entry, and is now supporting Plan International Germany for the fourth time.

Just around the corner

Whether you live in the countryside or the city: Nature can be discovered everywhere. The city park, the neighbours' front gardens, the small forest or the vast field - children can explore their local area and draw things right away. Equipped with a sheet of paper and pencils, every walk becomes a creative journey of discovery.