



PRESS RELEASE

December 2020

STAEDTLER facts & figures

Founded	1835 by Johann Sebastian Staedtler
Production sites	9 in total, 4 in Germany
Staff worldwide	3,000 in total, more than 1,200 in Germany
STAEDTLER worldwide	located in 26 countries
Market presence	in over 150 countries
Export share (Germany)	over 80%
Sales (2019)	app. 380 million Euros
Made in Germany	almost two-thirds of total production
Europe's largest manufacturer of	wood-cased pencils, OHP pens, erasers, mechanical pencil leads and modelling clay
STAEDTLER Foundation	established 1997; supports scientific research at German universities and cultural projects in the metropolitan region Nuremberg.

About STAEDTLER

STAEDTLER is one of Germany's oldest industrial companies. The group ranks among the world's leading manufacturers and suppliers of writing, colouring, drawing and modelling products. With its products, STAEDTLER inspires the creativity of its customers throughout their life: from their first attempts at colouring in early childhood to products for creative work. The writing and creative goods manufacturer offers a wide range of high-quality products for all ages and demands, constantly developing new approaches to connect analogue tradition and digital innovation. STAEDTLER headquarters are located in Nuremberg. It employs 3,000 people in 26 countries worldwide – of which 1,200 work in STAEDTLER'S domestic market. For production the company stays true to its roots and counts on quality "Made in Germany": nearly two-thirds of all STAEDTLER products are manufactured in Germany.

www.staedtler.com



Contact details:

Britta Olsen
Head of Brand and Communications

STAEDTLER Mars GmbH & Co. KG
Moosaeckerstrasse 3
D-90427 Nuremberg

phone: +49 911 9365-821
e-mail: britta.olsen@staedtler.com