



STAEDTLER®

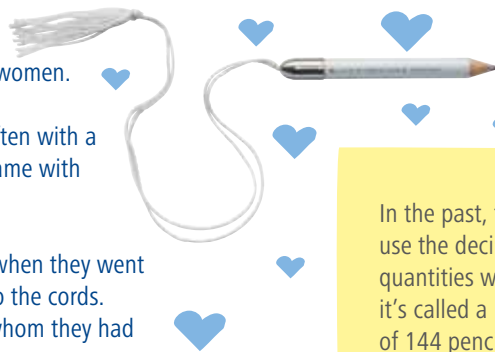
The pencil

Did you know?

At the end of the late 19th century and in the 20th century until the late 1930s, the **ball pen** was mainly used by young women.

It was a short, usually very thin pencil, often with a pastel-coloured coating. Many times it came with coloured cords and tassles.

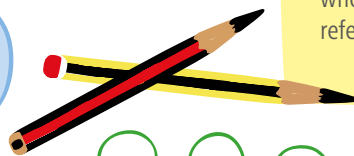
The ladies took the ball pens with them when they went dancing. They could attach small cards to the cords. They used the pens to write down with whom they had danced during the night.



In the past, the pencil industry did not use the decimal system. Instead, pencil quantities were given in "Gros". Today it's called a bulk pack. A "Gros" consists of 144 pencils – 12 x 12.

A **Gros** used to be a common unit of quantity: a dozen x a dozen. Traders who used to sell larger quantities were referred to as wholesalers.

By the way: pencil stains can easily be washed out from clothing with a little water and some ox-gall soap!



A standard pencil is

175 mm long.



WOPEX -

revolutionizing pen manufacturing

In 2009, STAEDTLER succeeded in developing a completely new product with **WOPEX**. This revolutionized the process of producing pencils.

Unlike traditional pencils, **WOPEX** pencils are not made by gluing wooden slats together. Instead, they are made in one pour. Various granulates are melted down and pressed into a pencil strand. WPC is used as the granulate for the pencil body, an innovative material that is largely made from wood. This raw material comes from PEFC-certified German forests, that are managed sustainably.

★ A pencil... ★

- ★ also writes under water
- ★ writes overhead
- ★ can not dry out
- ★ even writes in space



STAEDTLER Noris eco 2H
MADE IN GERMANY