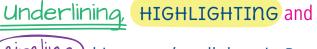


What is #studygram?

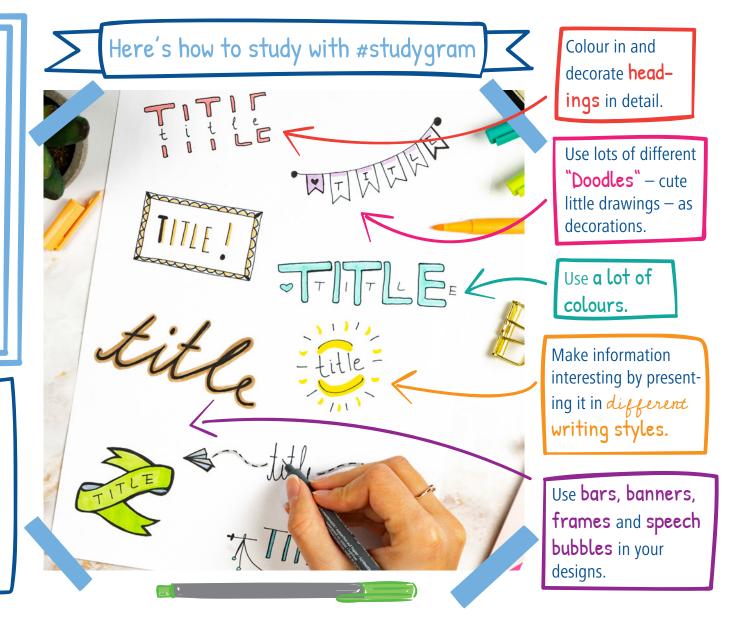
Whether you're at school, university or work...

It's the way to make learning fun! Handwritten notes are right on trend with #studygram: they give you space to think creatively and come up with original ideas.

That's why hand writing your notes is so popular – with pupils, students and teachers alike.



Circling things— we've all done it. But **#studygram** can do more: can do even more: the many colours, drawings and different writing styles show even the most boring facts in a new light.



The #studygram trend is used - and continues to develop - primarily on social media.

schlumbergero

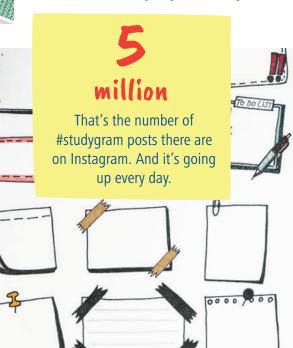
pobaior



"If my notes look good, I'm more likely to want to look at them."



is a freelance author and editor and worked for several years as a learning strategies and time management lecturer



The term **"#STUDYGram"** is made up of two words: **#STUDYGRAM** is made up of two words: **#STUDYGRAM** is made up of two words: **"to study"** "gram"

abbreviation for the social network Instagram

"We use #studygram to share as much knowledge as possible, but also to compare notes on problems and the solutions we have found for them."

info:

Background



Luana Carolina for Luana, #studygram means a group of Instagram profiles that provide tips on studying and everyday student life

cachu

Hylocereus

chipsalis

Crassula

We are especially proud that well known #studygram influencer **Luana Carolina** is a big fan of STAEDTLER.

Her designs have been especially successful in Brazil. Luana's adventures with #studygram are followed by over 300,000 people on Instagram. Her YouTube channel has over 600,000 followers.

@LuanacaroLinastudies
@Luana caroLina