

# What is #studygram?

Whether you're at school, university or work...

It's the way to make learning fun! **Hand-written** notes are right on trend with **#studygram**: they give you space to think creatively and come up with original ideas.

That's why **hand writing** your notes is so popular – with pupils, students and teachers alike.

Underlining, **HIGHLIGHTING** and circling things— we've all done it. But **#studygram** can do more: can do even more: the many colours, drawings and different writing styles show even the most boring facts in a new light.

Here's how to study with #studygram



Colour in and decorate **headings** in detail.

Use lots of different "**Doodles**" – cute little drawings – as decorations.

Use a lot of **colours**.

Make information interesting by presenting it in **different writing styles**.

Use **bars, banners, frames** and **speech bubbles** in your designs.

# Background info:

The term “#STUDYgram” is made up of two words:

## #STUDYgram

“to study”

“gram”  
abbreviation for  
the social network  
Instagram

The #studygram trend is used – and continues to develop – primarily on social media.



“If my notes look good, I’m more likely to want to look at them.”



**Nicola Berger**

is a freelance author and editor and worked for several years as a learning strategies and time management lecturer

“We use #studygram to share as much knowledge as possible, but also to compare notes on problems and the solutions we have found for them.”



**Luana Carolina**

for Luana, #studygram means a group of Instagram profiles that provide tips on studying and everyday student life



### Luana Carolina

*the #studygram star*

We are especially proud that well known #studygram influencer **Luana Carolina** is a big fan of STAEDTLER.

Her designs have been especially successful in Brazil. Luana’s adventures with #studygram are followed by over 300,000 people on Instagram. Her YouTube channel has over 600,000 followers.

@LUANACAROLINASTUDIES

@LUANA CAROLINA

## 5 million

That’s the number of #studygram posts there are on Instagram. And it’s going up every day.

