



FACT SHEET

June 2020

NORIS DIGITAL CLASSIC

Product information



Article number	180 22-1
Price	24.99 Euro (RRP)
Market launch	2017
Target groups	Education, Home, Business, Creative

Technology

Type	Stylus
Technology	EMR (electromagnetic resonance) No pairing with the device or driver installation required
Compatibility	See the list of compatible devices at www.staedtler.com/norisdigital
Lead	Wacom
Pressure levels	4,096
Writing angle	40 to 140 degree
Operating time	Unlimited
Battery/charge time	No battery, no charging necessary

Dimensions

Shape	Hexagonal
Colour	Black and yellow, striped
Writing point	0.7 mm
Weight	8.7 g
Length	175 mm
Diameter	7.5 mm

Material

Material	WOPEX wood-based material with wood from PEFC-certified German forests
Origin	Made in Germany
Surface	Non-slip soft surface
Accessories	Five replacement nibs and a tool for their replacement are included

More models	Noris digital jumbo (Art. No.: 180J 22-1)
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CONTACT DETAILS

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Product description

The Noris digital classic from STAEDTLER is a wooden stylus – Made in Germany. It writes, draws, highlights and operates apps on digital displays with EMR technology (see compatibility list at www.staedtler.com/norisdigital). It looks just like a classic pencil and, as a result, is comfortable and easy to use. Users can write and draw with the same posture they have when using an analogue pencil and can hold the stylus in a completely natural way. The shaft of the Noris digital classic is made by STAEDTLER from WOPEX with wood from PEFC-certified German forests. This innovative material provides a velvety, non-slip surface that gives the user an excellent grip. Even the precise, replaceable 0.7 mm writing point was modelled on a classic pencil.

The innovative lead from the technology specialist Wacom is at the heart of the Noris digital classic. It enables passive EMR (electromagnetic resonance) technology to be used, which ensures an extremely comfortable writing experience. The device display emits an electromagnetic field that interacts inductively with the lead in the stylus. As a result, the device display always knows exactly where the point of the stylus is. Palm rejection allows the hand to be placed naturally and ergonomically on the device during use. The device ignores the palm resting on it. So even long texts and time-consuming drawings can be created without the user's hand getting tired. And thanks to the pressure sensitivity of the Noris digital classic with 4,096 pressure levels, the width of a stroke can be intuitively varied by adjusting the pressure applied when writing or drawing – just like with a real analogue pencil.

The STAEDTLER Noris digital classic does not have a battery. So, it never needs to be recharged. No pairing with the device or driver installation is required either. It is always ready for use and can be used anywhere - whether at home, at school, in the office or on the move.

Compatibility

The Noris digital classic is compatible with a wide range of smartphones, tablets and notebooks with EMR technology. The complete compatibility list can be downloaded from www.staedtler.com/norisdigital.

Further Information

Further information on the Noris digital range is available online on STAEDTLER's website at www.staedtler.com/norisdigital.

About STAEDTLER

STAEDTLER is one of Germany's oldest industrial companies. The group ranks among the world's leading manufacturers and suppliers of writing, colouring, drawing and creative products. With its products, STAEDTLER inspires the creativity of its customers throughout their life: from their first attempts at colouring in early childhood to products for creative work. The writing and creative goods manufacturer offers a wide range of high-quality products for all ages and demands, constantly developing new approaches to connect analogue tradition and digital innovation. STAEDTLER headquarters are located in Nuremberg. It employs 3,000 people in 26 countries worldwide – of which 1,200 work in STAEDTLER'S domestic market. For production the company stays true to its roots and counts on quality "Made in Germany": nearly two-thirds of all STAEDTLER products are manufactured in Germany. www.staedtler.com

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