



FACT SHEET

June 2020

NORIS DIGITAL JUMBO

Product information



Article number	180J 22-1
Price	39.99 Euro (RRP)
Market launch	2020
Target groups	Education, Home, Business, Creative
Technology	Stylus
Type	EMR (electromagnetic resonance) No pairing with the device or driver installation required
Special feature	Includes a soft eraser at the end of the stylus
Compatibility	See the list of compatible devices at www.staedtler.com/norisdigital
Lead	Wacom
Pressure levels	4,096
Writing angle	40 to 140 degree
Operating time	Unlimited
Battery/charge time	No battery, no charging necessary
Dimensions	Jumbo
Shape	Ergonomic triangular shape
Colour	Black and yellow, striped
Eraser	At the end of the stylus (soft)
Writing point	0.7 mm
Pressure levels	4,096
Weight	10 g
Dimensions	Approx. 140 x 9.1 mm
Material	WOPEX wood-based material with wood from PEFC-certified German forests
Origin:	Made in Germany
Surface	Non-slip soft surface
Accessories	Five replacement nibs and a tool for their replacement are included
More models	Noris digital classic (180 22-1)

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CONTACT DETAILS

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Product description

The Noris digital jumbo from STAEDTLER is a jumbo wooden stylus – Made in Germany. It is an update of the Noris digital classic launched in 2017 and comes equipped with an added soft digital eraser at the end of the stylus. Its triangular and comfortable thick shape is particularly suitable for children's hands and is therefore ideal for their first writing and drawing exercises on digital devices. Nevertheless, adult users will also benefit from the compact, ergonomic shape of the Noris digital jumbo.

The STAEDTLER stylus writes, draws, highlights and operates apps on digital displays with EMR technology (see compatibility list at www.staedtler.com/norisdigital). It looks just like a classic jumbo pencil. Thanks to its compact shape and shorter length of 140 mm, the Noris digital jumbo is comfortable and easy to use. Users can write and draw with the same posture they have when using an analogue pencil and can hold the stylus in a completely natural way. The soft digital eraser allows to delete text and drawings from the display and to correct errors simply by turning the stylus around. Just like a classic pencil with an eraser at one end. One does not have to switch from writing to erasing mode. The shaft of the Noris digital jumbo is made by STAEDTLER from WOPEX with wood from PEFC-certified German forests. This innovative material provides a velvety, non-slip surface that gives the user an excellent grip. Even the precise, replaceable 0.7 mm writing point was modelled on a classic pencil.

The innovative lead from the technology specialist Wacom is at the heart of the Noris digital jumbo. It enables passive EMR (electromagnetic resonance) technology to be used, which ensures an extremely comfortable writing experience. The device display emits an electromagnetic field that interacts inductively with the lead in the stylus. As a result, the device display always knows exactly where the point of the stylus is. Palm rejection allows the hand to be placed naturally and ergonomically on the device during use. The device ignores the palm resting on it. So, even long texts and time-consuming drawings can be created without the user's hand getting tired. And thanks to the pressure sensitivity of the Noris digital classic with 4,096 pressure levels, the width of a stroke can be intuitively varied by adjusting the pressure applied when writing or drawing – just like with a real, analogue pencil.

The STAEDTLER Noris digital jumbo does not have a battery. So, it never needs to be recharged. No pairing with the device or driver installation is required either. It is always ready for use and can be used anywhere - whether at home, at school, in the office or on the move.

Compatibility

The Noris digital jumbo is compatible with a wide range of smartphones, tablets and notebooks with EMR technology. The complete compatibility list can be downloaded from www.staedtler.com/norisdigital.

Further Information

Further information on the Noris digital range is available online on STAEDTLER's website at www.staedtler.com/norisdigital.

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About STAEDTLER

STAEDTLER is one of Germany's oldest industrial companies. The group ranks among the world's leading manufacturers and suppliers of writing, colouring, drawing and creative products. With its products, STAEDTLER inspires the creativity of its customers throughout their life: from their first attempts at colouring in early childhood to products for creative work. The writing and creative goods manufacturer offers a wide range of high-quality products for all ages and demands, constantly developing new approaches to connect analogue tradition and digital innovation. STAEDTLER headquarters are located in Nuremberg. It employs 3,000 people in 26 countries worldwide – of which 1,200 work in STAEDTLER'S domestic market. For production the company stays true to its roots and counts on quality "Made in Germany": nearly two-thirds of all STAEDTLER products are manufactured in Germany. www.staedtler.com

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