

World Kids Colouring Day 2026

Global Drawing & Colouring Competition

1. Terms & Conditions

1.1 This global online drawing & colouring competition is organised by STAEDTLER South Africa who will be referred to as the Organiser.

1.2 This competition is open to **children aged 3 to 12** residing in South Africa

1.3 The competition period is from **6th May 2026 to 6th July 2026**

2. This competition features an individual submission category, organised by the following age groups:

2.1 Categories:

2.1.1 Children aged **3–6 years**

2.1.2 Children aged **7–12 years**

2.3 The participants' ages should be based on **their year of birth** (Example: If born in 2019, the participant's age is 7 years old)

3. Participants are required to **draw and colour according to the art theme "Football, Friends & Colouring Fun"** on an **A4 paper** using **ONLY STAEDTLER products** (artwork can be drawn on paper vertically or horizontally)

4. There is **NO FEE charged** to participate in this competition

5. **ONLY STAEDTLER products** allowed

6. **Artworks MUST be hand-drawn and coloured by participants themselves** (not from images printed from any colouring books etc.). Please note that participants will be judged based on their **originality, creativity, and ideas**. Parents, teachers, and guardians **are responsible** for ensuring that participants submit their original artworks.

6.1 Participants are **allowed and encouraged** to submit more than (one) 1 artwork to the Organiser.

6.2 Participants are **not allowed** to depict or suggest any **sensitive topics that are provocative, religious, racial, political, negative, or offensive** in their artworks. Failure to comply will result in immediate disqualification from the competition.

6.3 To complete the submission, include the following details:

- Participant's Full Name
- Participant's Age (*Must follow year of birth*)
- School Name & Region
- Name of Parent/Teacher/Guardian
- Contact Number of Parent/Teacher/Guardian
- Email Address of Parent/Guardian/Teacher

6.4 Artworks can be submitted as follows:

6.4.1 Submission Method: Email your picture to marketing.za@staedtler.com

- Upload **(Two) 2 attachments** as follows:
- **1 clear photo** of the finished artwork (*top view, artwork must lie flat*)
- **1 clear photo** of the artwork + STAEDTLER products used

All photo attachments MUST be in **jpg., pdf. or png. format only*

6.4.2 **Artwork submissions closes on: 6th July 2026 at 11:59 PM** South African Standard time.

7. The Organiser reserves the right to verify submissions and determine the final eligibility of submissions.

8. The Organiser along with a panel of internal judges will select the chosen artworks from each competition category, and the **winners' placements** for each competition category **will be based on scorecard assessment.**

9. **The Competition Prizes will be a STAEDTLER hamper valued at the below amounts for each age group (3-6 years old and 7 to 12 years old):**

- 1st Prize value: R2500.00
- 2nd Prize value: R1000.00
- 3rd Prize value: R500.00
- 4th -10th Prize value: R250.00 each

- 10.** The organiser reserves the right to **change or substitute any prize** with another of **equal or greater value**. However, **the total prize value** mentioned **will remain the same**.
- 10.1** Winners will be notified via email and/or telephone call.
- 11.** The decision of the winners is final.
- 12.** This competition is fully sponsored by STAEDTLER South Africa and is not affiliated with **Facebook or any social media platform or charitable partner**
- 13.** Prizes are non-transferable. The organiser **reserves the right to substitute or provide alternative prizes of similar value or specification** should circumstances occur beyond the organiser's control.
- 14.** The organiser reserves the right to amend, add, or remove any of the above without prior notice. By submitting an entry, participants and their parents or guardians agree to abide by these rules. Failure to comply with any of the above rules will result in automatic disqualification of the participant and entry from the competition.
- 15.** Competition entries and any information or images submitted by participants become the property of the organiser, sponsor, and/or their affiliates and will not be returned.
- 16.** By entering, participants agree to the organiser collecting and using their information for this contest. Participants' data (e.g., name, school, email) will be collected and used by the organiser solely for competition purposes, including prize distribution and winner announcements. Data will be deleted after the competition ends. For more details on data protection, visit <https://www.staedtler.com/intl/en/legal/privacy-policy/>

17. By participating in this competition, participants grant the organiser permission to use and share their artworks for the promotion of this competition/campaign, as well as for future competitions and campaigns.

18. The Organiser will not be held responsible for any injuries, personal data breaches, losses, costs, or damages of any kind -including death or property damage—that may occur, whether directly or indirectly, as a result of:

- Creating and submitting an entry
- Participating in the competition
- Receiving, owning, using, or misusing a prize

Participants agree not to hold the organiser responsible from any such liabilities

19. The organiser reserves the right to cancel or terminate the competition at any time. This applies if:

19.1 Manipulation is detected or otherwise the proper conduct of the competition is no longer ensured, particularly if hardware or software failures occur, programming errors, computer viruses, unauthorized third-party interference as well as mechanical, technical, or legal problems

19.2 The organiser reserves the right to change, amend, delete or add any of these Terms and Conditions without prior notice and eligible participants will be bound by such changes

20. By participating in the Competition, you hereby represent and warrant that you have read these rules and fully understand their contents

21. This competition, rules, and Terms and Conditions are governed by and construed in accordance with the laws of South Africa.

Should you have any questions pertaining to the competition:

Send an email to: marketing.za@staedtler.com (Email subject: **World Kids Colouring Day 2026**)