#75DaysOfSTAEDTLER Competition Terms and Conditions

These are the official rules of the #75DaysOfSTAEDTLER competition. By entering, you confirm that you have read and agree to them. The competition is run in line with section 36 of the Consumer Protection Act 68 of 2008 and Regulation 11 of its Regulations.

The promoter

1. The competition is promoted by STAEDTLER South Africa (Pty) Ltd, referred to in the document as STAEDTLER.

Competition period

1. The competition opens at 00:00 on 1 November 2026 and closes at 23:59 on 14 January 2027 (South African Standard Time). This is 75 competition days.
2. Each competition day runs from 00:00 to 23:59. An entry is only considered for the day on which it is posted.

Who can enter

1. The competition is open to South African residents aged 18 or older who hold a valid South African ID or passport.
2. The following people may not enter or win: directors, members, partners, employees, agents and consultants of STAEDTLER, or any company that controls or is controlled by them; any supplier of goods or services for this competition, including creators contracted for the #75DaysOfSTAEDTLER campaign; and the spouses, life partners, business partners and immediate family members.

How to enter

1. Entry is free. No purchase is necessary. The only cost to you is your normal mobile data.
2. Like, tag a friend and repost/reshare and or/share your STAEDTLER story in the comments of an official STAEDTLER influencer (paid partners) post on Instagram or TikTok.
3. Your account must be public so that the judges can see your entry.
4. You may enter as many times as you like. Each post counts as one entry for the day it is posted. You may only win once.
5. Entries must be your own work. They may not contain offensive, unlawful or misleading content, or content that belongs to someone else. STAEDTLER may disqualify any entry that breaks these rules, and any entry that uses fake accounts, bots or bought engagement.

How winners are chosen

1. One winner is chosen for each competition day, which makes 75 winners in total.
2. A judging panel from STAEDTLER chooses the winner at random.
3. An independent application oversees and certifies the selection of winners.
4. Each person can win only once during the competition.
5. The judges' decision is final.

Winner announcements

1. Each day's winner will be announced by their social media handle on STAEDTLER's Instagram, Facebook, and/or TikTok accounts within a 24-hour period after that competition day closes.
2. Winners will also be contacted by direct message from STAEDTLER's official account. A winner must reply within 48 hours with their full name, ID or passport number, email address, phone number and bank details.
3. If a winner does not reply within a 48-hour period, cannot be verified or is not eligible, STAEDTLER may choose another winner from that day's entries.
4. STAEDTLER will never ask you to pay a fee or to share a password or OTP to claim a prize. Only messages from STAEDTLER's verified accounts are genuine (@STAEDTLER.

The prize

1. Each daily winner receives R2,500 (two thousand five hundred rands only) in cash.
2. Prizes are paid by EFT into a South African bank account in the winner's own name.
3. Prizes are paid in a monthly payment run. Each winner will be paid within 30 days of being announced as a winner. If a winner sends their details late, the 30 days are counted from the day STAEDTLER receives valid details.
4. Winners will be asked to confirm receipt of their prize in writing.
5. Prizes cannot be transferred or exchanged. Winners are responsible for any tax due on their prize.

Use of your entry and name

1. By entering, you agree that STAEDTLER may share your entry on its social media channels, credited to your handle, and announce you by your handle if you win.
2. You have the right to decline this. To do so, send a message to marketing.za@staedtler.com or a direct message to STAEDTLER's official account, and STAEDTLER will not share your entry or image further. Declining does not affect your entry or your right to a prize.
3. Winners are not required to take part in any other marketing activity.

Your personal information

1. STAEDTLER and their partners will use your personal information only to run the

competition, verify and pay winners, and meet their legal obligations, in line with the Protection of Personal Information Act 4 of 2013.
2. Your information will not be sold or used for unrelated marketing. Winners' details are kept for three years, as the Consumer Protection Act requires, and then deleted.

General

1. This competition is not sponsored, endorsed or run by Meta or TikTok.
2. If events outside STAEDTLER's control make it necessary, STAEDTLER may change or end the competition, and will announce this on its social media channels. Winners already announced will still be paid.
3. To the extent permitted by law, STAEDTLER and their partners are not responsible for entries that are lost or not seen because of platform or technical problems.
4. These rules are available free of charge at www.staedtler.co.za and on request from marketing.za@staedtler.com.
5. These rules are governed by the laws of the Republic of South Africa.

Contact

For questions about the competition, contact STAEDTLER at @marketing.za@staedtler.com