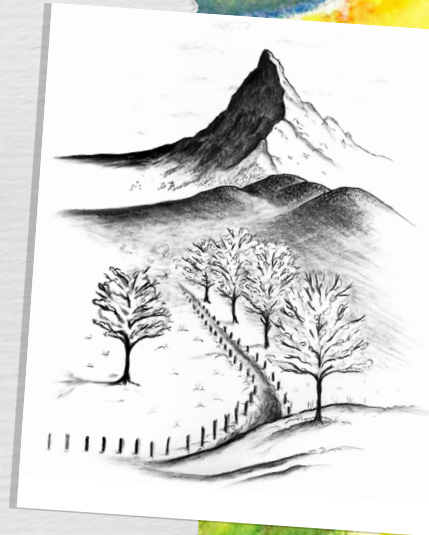




STAEDTLER®



RELEASE YOUR

Creativity

The Design Journey range provides the tools needed to help your ideas come to life. From pencils and chalks to markers and accessories, come be inspired and discover a world of creative possibilities.





Release your *Creativity*

Creativity is what you make of it. Here at STAEDTLER, we believe in a world full of ideas – and bursting with amazing opportunities that are just waiting to be seized.

We believe that people are naturally creative, inquisitive and productive – and that they are always searching for new ways to rediscover their environment and release their own unique creativity. Because creativity makes people a little happier. And more relaxed.

With our Design Journey assortment, we provide high quality products to creative beginners, we accompany them on their creative journey and we serve as a source of inspiration and guidance.

For more than 180 years, we have been making it our mission to inspire people of all ages across the globe, helping them discover the joy of being creative. With our high-quality and innovative products, we seek to be a companion and source of inspiration for people of all ages who want to bring their own creative ideas to life. We do this out of a sense of tradition and a deep-seated commitment.

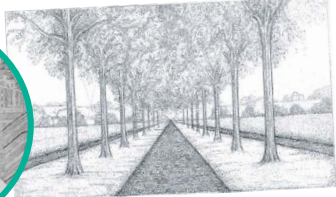
Join the FREE online Design Journey

ART CLASS

Scan the QR code below to get started!

4 skilled artists - 25+ interactive sessions
From basic to advanced techniques

Dan Beardshaw



Drawing in
perspective

Melanie Ubleis



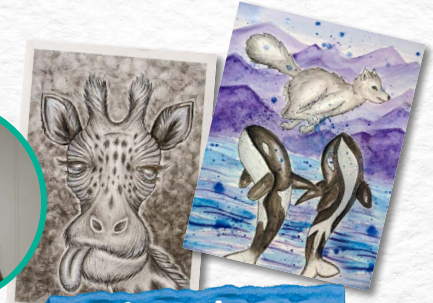
Coloured pencil
drawing techniques

Kalliopi Lyviaki



Drawing with ink
and watercolours

Sine Hagestad



Drawing
animals

Check out the



Art Class today!



www.staedtler.com/au





Graphite pencils

No such thing as grey and drab. That's because the level of detail in pencil drawings can be surprisingly realistic, be it as a stand-alone piece of art, a draft sketch, a prep-sketch for watercolour painting, or as a precise accent in an image.

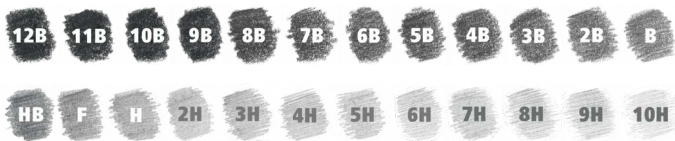
STAEDTLER provides the perfect tool for each one of these techniques. Pencils with a high carbon content, water-soluble or permanent, in medium or hard degrees, metallic glossy or for drawing on unusual materials.

Mars® Lumograph®



- Premium quality pencil for writing, drawing and sketching on paper and matte drawing film
- Particularly suitable for writing, drawing, sketching and hatching as well as for professional graphic and artistic applications
- High break-resistance through special lead formulation and super-bonded lead
- Special lead formulation for results with a metallic lustre in a variety of grey tones
- The wide range of degrees makes Lumograph the ideal tool for artists and graphic designers
- Lines reproduce well
- Available in 24 finely graded consistent degrees
- Lead diameter 2mm (2B-9H), 2.5mm (5B-3B), 3.6mm (9B-6B)
- PEFC – wood from certified, sustainably managed forests
- Available in a sturdy, reusable metal storage tin
- 61 100 C6 set contains 2H, HB, B, 2B, 4B, 6B, plus free small Mars plastic eraser and 510 10 sharpener
- Made in Germany

Article No.	Description
100 G6	Tin of 6 degrees
100 G12 S	Tin of 12 degrees
100 G24	Tin of 24 degrees
61 100 C6	Sketching set



Mars® Lumograph® aquarell



- Premium quality watercolour artists pencil
- Ideal for preliminary sketches for watercolour drawings as well as for classical watercolour painting and sketching
- High break-resistant lead
- Lines reproduce well
- Lead diameter approx. 3.6mm
- Dark blue glossy lacquer
- PEFC – Wood from certified, sustainably managed forests
- Available in a sturdy, reusable metal storage tin
- Made in Germany

Article No.	Description
100A G6	Tin of 5 assorted degrees plus brush
100A SBK4	Assorted card of 3 plus brush



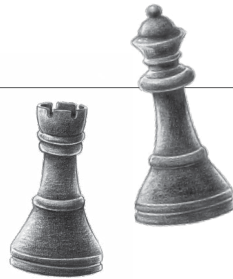
Mars® Lumograph® black



- Premium quality artists pencil suitable for drawing and hatching as well as for expressive sketches and portraits
- Special lead formulation containing a high proportion of carbon for matte, jet black results
- Available in 6 finely graded consistent degrees
- Lead diameter 8B: 4.5mm, 7B/6B/4B/2B/HB: 3.6mm
- High break-resistance through special lead formulation and super-bonded lead
- PEFC – wood from certified, sustainably managed forests
- Available in a sturdy, reusable metal storage tin
- Made in Germany



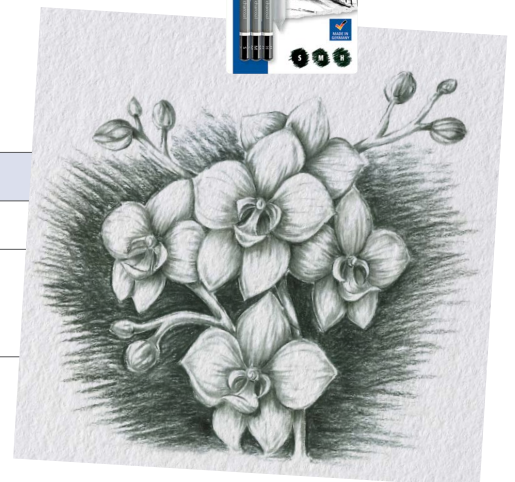
Article No.	Description
100B G6	Tin of 6 degrees



Mars® Lumograph® charcoal



- Premium quality charcoal pencil
- Special lead formulation containing a high proportion of carbon and charcoal for a wide range of deepest black tones
- Particularly suitable for blending and hatching as well as for expressive sketches and portraits
- High break-resistance through special lead formulation and super-bonded lead
- Available in 3 finely graded consistent degrees: S (soft), M (medium), H (hard)
- Lead diameter approx. 4.5mm
- PEFC – Wood from certified, sustainably managed forests
- Made in Germany



Article No.	Description
100C SBK4	Assorted card of 3 plus stump



Mars® Lumograph® pure graphite



- Premium quality full graphite pencil
- Special lead formulation for results with a metallic lustre in a wide variety of grey tones
- Particularly suitable for writing, drawing, sketching and hatching as well as for professional graphic and artistic applications on paper and matte drawing film
- For ideal usage in combination with Mars Lumograph family
- Pencil shape: hexagonal
- No wood-case, i.e. no wood waste
- Lead/pencil diameter approx. 6.8 mm
- Available in a sturdy, reusable metal storage tin
- Made in Germany

Article No.	Description
100G M6	Tin of 6 degrees
100G M12	Tin of 12 degrees



Mars® Lumograph® jumbo



- Premium quality artist pencil
- Jumbo size pencil with same appearance and quality as our best selling Mars Lumograph pencil
- Available in HB, 2B, 4B, 6B, 8B
- Special lead formulation which produces grey tones with a metallic lustre
- Particularly suitable for drawing, sketching and hatching as well as for professional graphic and artistic applications on paper and matte drawing film
- High break-resistance through special lead formulation and super-bonded lead
- Lines reproduce well
- Lead diameter approx. 5.3mm
- PEFC – Wood from certified, sustainably managed forests
- Made in Germany

Article No.	Description
100J-S BK5	Assorted card of 5



Mars® Lumograph® pastel



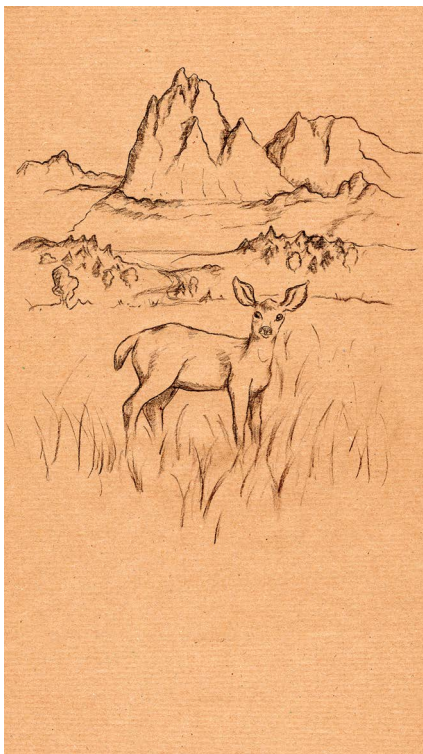
- Premium quality hexagonal pastel pencil
- Special lead formulation with high level of pigment for fine details in pastel
- Particularly suitable for blending and hatching as well as for expressive sketches and portraits
- Colours: sepia light, sepia dark, umber, sanguine dry, white, lighting
- Matte beige lacquer
- Lead diameter approx. 3.6mm
- FSC™ – wood from certified, sustainably managed forests



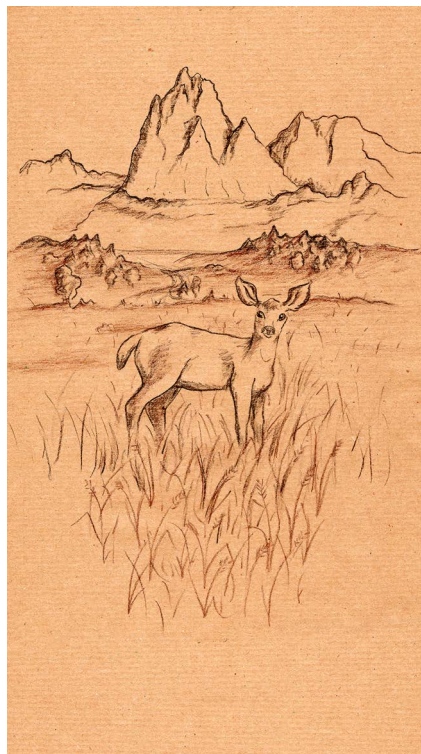
Article No.	Description
100P-SBK6	Assorted card of 6



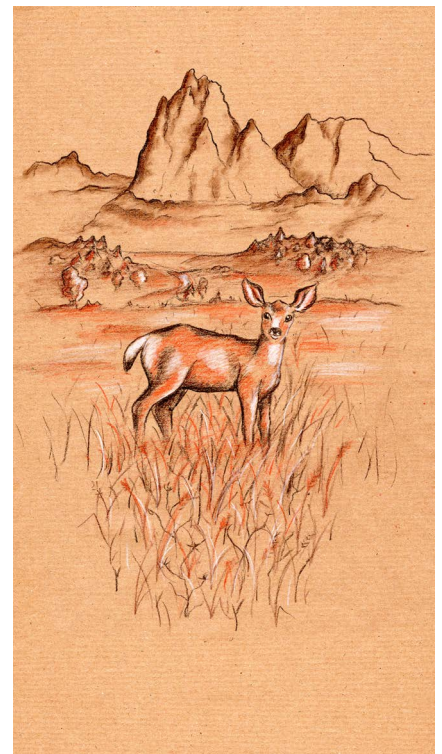
Step 1



Step 2



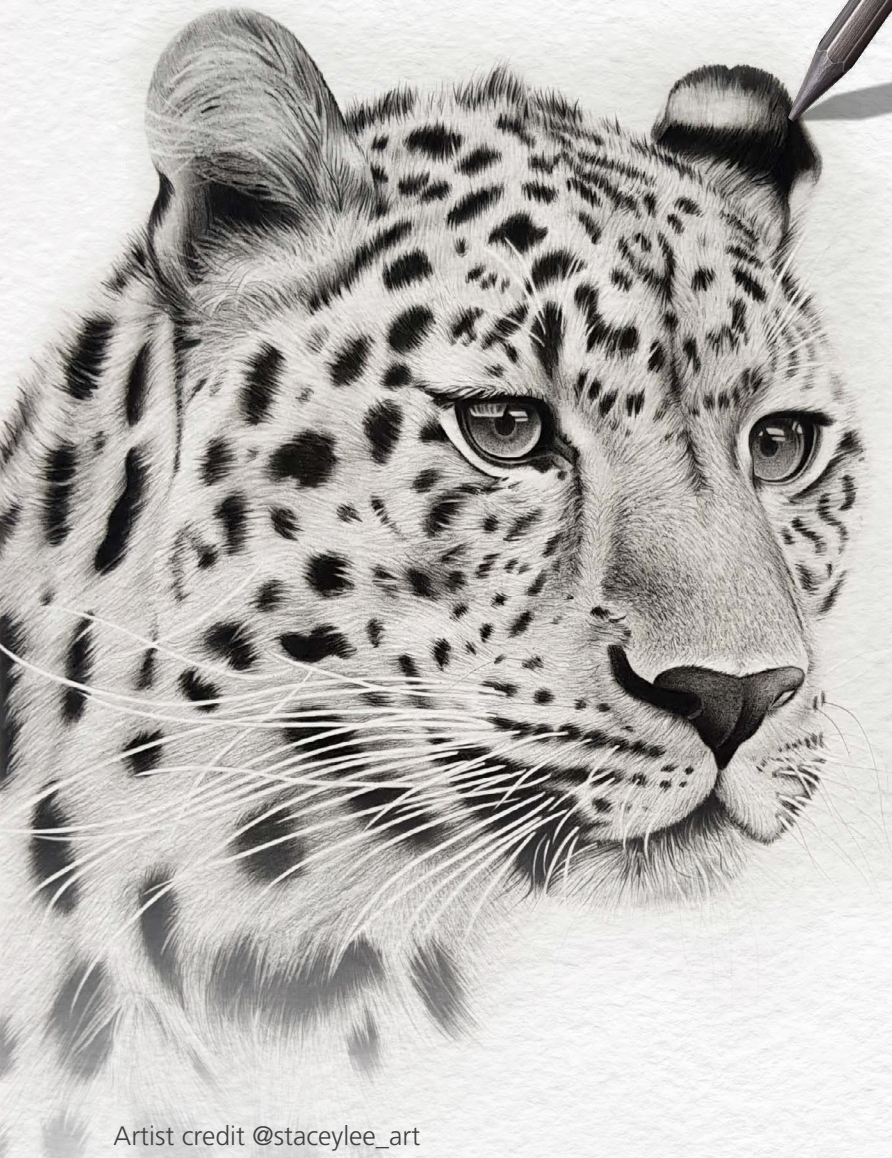
Step 3





Pure creativity

Explore your creativity with Mars® Lumograph®, including the **NEW pure graphite range.**



Mars® Lumograph® pure graphite



Mars® Lumograph® pastel



Mars® Lumograph® jumbo



Mars® Lumograph® charcoal



Mars® Lumograph® aquarell



Mars® Lumograph® black



Mars® Lumograph®

Artist credit @staceylee_art



Coloured pencils

Featuring an especially soft lead, STAEDTLER coloured pencils are great for a wide range of dry techniques, while watercolour pencils are ideal for wet blending using a brush.

Coloured pencil



- High-quality coloured pencil in classic hexagonal shape
- Soft lead for a wide range of dry techniques in bright colours
- Highly pigmented colours that are easy to blend
- PEFC – Wood from certified, sustainably managed forests
- Available in a sturdy, reusable metal storage tin
- Made in Germany



Article No.	Description
146C M12	Tin of 12 assorted colours
146C M24	Tin of 24 assorted colours
146C M48	Tin of 48 assorted colours
146C M72	Tin of 72 assorted colours



Watercolour pencil



- High-quality coloured pencil in classic hexagonal shape with watercolour lead
- Soft lead for amazing bright effects on watercolour paper with water and paintbrush as well as dry colouring
- Lead diameter approx. 3mm
- PEFC – Wood from certified, sustainably managed forests
- Available in a sturdy, reusable metal storage tin
- Made in Germany



Article No.	Description
14610C M12	Tin of 12 assorted colours
14610C M24	Tin of 24 assorted colours



Full lead watercolour pencil



- High-quality coloured pencil in classic hexagonal shape with watercolour lead: pure colour
- Full lead diameter approx. 7mm, 2/3 length
- Pencil has no wood case, has varnished barrel to keep hands clean
- Highly pigmented colours that are easy to blend even on dark paper
- For amazing vibrant effects on watercolour paper with water and brush
- The large lead is ideal for large sketches and shading extended areas
- Can be sharpened with any standard sharpener for coloured pencils
- Available in a sturdy, reusable metal storage tin



Article No.	Description
14610G M12	Tin of 12 assorted colours

Super soft coloured pencil



- High-quality coloured pencil in classic hexagonal shape
- Super soft lead, giving particularly large area coverage
- For amazing bright colours on both white and black paper
- PEFC – Wood from certified, sustainably managed forests
- Made in Germany



Article No.	Description
149C C12	Box of 12 assorted colours
149C C24	Box of 24 assorted colours



Pastel pencil



- Highly pigmented pastel pencil for velvety paintings and drawings
- Smooth colour gradients thanks to soft and powdery lead
- Easy to smudge and blend to create more colour shades
- For shading surfaces as well as for drawing fine lines also on coloured paper
- Lead diameter approx. 4mm
- FSC – wood from certified, sustainably managed forests
- Available in a sturdy, reusable metal storage tin

Article No.	Description
146P M12	Tin of 12 assorted colours



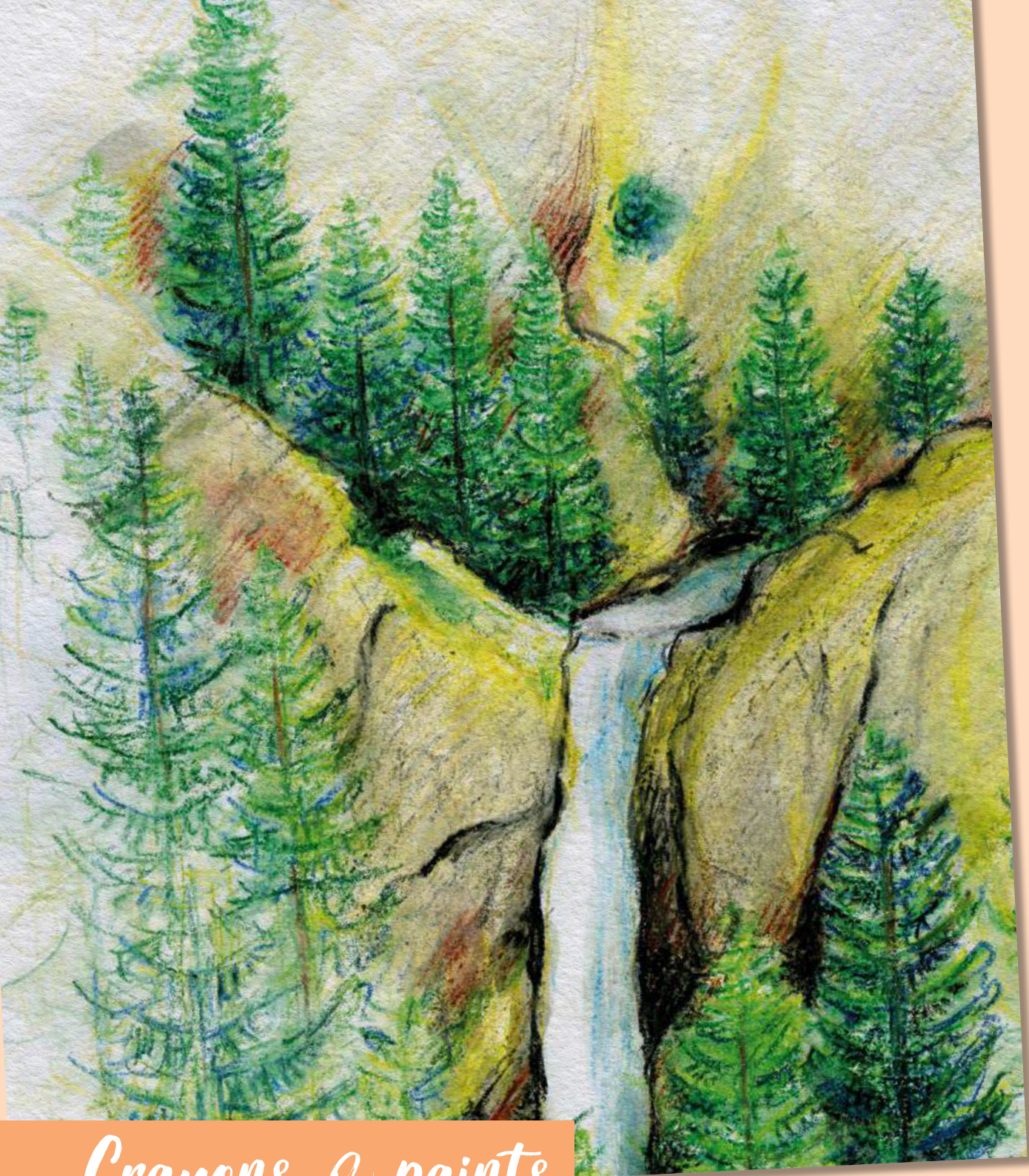
Tinted watercolour pencil



- High-quality watercolour pencil in classic hexagonal shape
- Soft and intense lead with a hint of graphite
- Two completely different effects with one pencil
- When used dry it has soft subtle nature colours with a dark graphite character
- By adding water they awake in a rich and living intensity while still staying muted
- Soft and intense lead
- Lead diameter approx. 3mm
- PEFC – wood from certified, sustainably managed forests
- Available in a sturdy, reusable metal storage tin
- Made in Germany

Article No.	Description
14610T M12	Tin of 12 assorted colours





Crayons & paints

Chalks or brushes are good for blending colours together harmoniously, leaving more room for the viewer's imagination. They make it possible to bring to life landscapes and natural spectacles in the interplay of light and shadow.

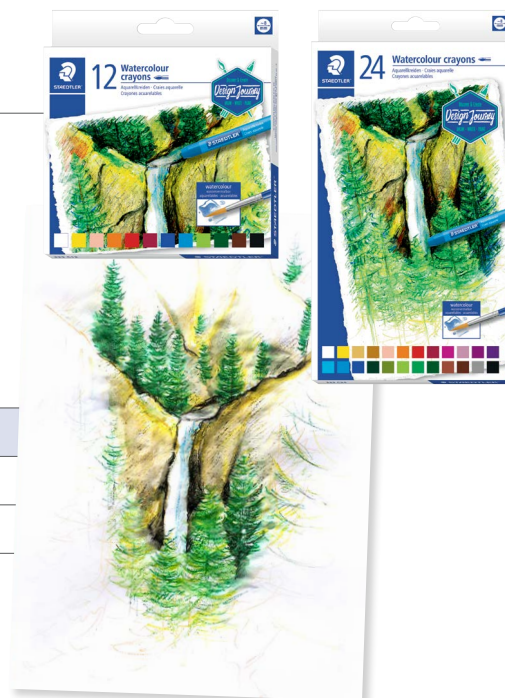
With a perfectly tailored range of crayons, oil pastels, paint tubes and pastel chalks, STAEDTLER will send you on a promising creative Design Journey. For subtle gleaming effects, for deep, bright colours or astonishingly natural colour gradients.

Watercolour crayon



- Round watercolour crayon
- Highly opaque colours, easy to blend
- To be used with brush and water for a variety of washes
- Special effects can be achieved with layering and scratching
- Diameter approx. 8mm
- Paper sleeve to keep hands clean

Article No.	Description
223 C12	Box of 12 assorted
223 C24	Box of 24 assorted



Oil pastel



- High quality oil pastel in up to 48 brilliant colours
- Perfect coverage characteristics
- Colour-intensive, bright colour lay down
- Waterproof
- Diameter approx. 11mm
- Paper sleeve to keep hands clean

Article No.	Description
2420 C12	Box of 12 assorted colours
2420 C24	Box of 24 assorted colours
2420 C36	Box of 36 assorted colours
2420 C48	Box of 48 assorted colours



Soft pastel chalk

STAEDTLER

- Studio quality soft pastel chalk
- Soft smooth performance, excellent for blending
- High degree of light fastness
- Diameter approx. 11mm
- Paper sleeve to keep hands clean

Article No.	Description
2430 C12	Box of 12 assorted colours
2430 C24	Box of 24 assorted colours
2430 C36	Box of 36 assorted colours
2430 C48	Box of 48 assorted colours



Acrylic paint



- Highly pigmented acrylic paint in up to 24 brilliant colours
- Thin with water for subtle washes
- Easy to blend with smooth consistency
- Cleans up easily with water
- 12ml tubes

Article No.	Description
8500 C12	Box of 12 assorted colours
8500 C24	Box of 24 assorted colours



Watercolour paint



- Highly pigmented watercolour paint in up to 24 brilliant colours
- For use on watercolour paper or board
- Brush with water for smooth colour washes
- Cleans up easily with water
- 12ml tubes



Article No.	Description
8880 C12	Box of 12 assorted colours
8880 C24	Box of 24 assorted colours





Fibre tip pens, fineliners & markers

Perfectly stylizing roaring waterfalls or telling riveting stories with high-contrast pictures — STAEDTLER fibre-tip pens and fineliners make all this possible. They are perfect for drawing and colouring illustrations, comic strips and graphics.

Fibre-tip pens and fineliners are often used for sketches and drafts as well, especially when precise detail or clearly separated surfaces need to be drawn, e.g. in calligraphy or handlettering. Or when drawing on unusual materials, e.g. wood or stone.

Double-ended watercolour brush pen



- Double-ended watercolour brush pen and fine fibre-tip
- The perfect tool for illustrations, detailed work, manga and colouring with watercolour effects
- Flexible like a brush or a pen
- Ideal for variable strokes and shading
- Can be used with or without water
- Brush tip approx. 1.0 – 6.0mm and fine pen tip approx. 0.5 – 0.8mm

Article No.	Description
3001 TB18	Box of 18 assorted
3001 TB36	Box of 36 assorted



Double-ended fibre-tip pen



- Double-ended fibre-tip pen
- Two tips for narrow and broad strokes
- Suitable for sketching, drawing, illustration, writing and colouring
- Line widths approx. 3.0mm and 0.5 – 0.8mm

Article No.	Description
3200 TB36	Box of 36 assorted colours
3200 TB72	Box of 72 assorted colours
3200 TB120	Box of 120 assorted colours



Double-ended permanent pen



- Double-ended permanent pen with fine and ultra fine tips
- Maximum versatility and rich colour application
- Ideal for creating designs on almost all surfaces

Article No.	Description
3187 TB18	Box of 18 assorted colours
3187 TB36	Box of 36 assorted colours



Double-ended calligraphy pen



- Double-ended calligraphy pen
- Perfect for expressive lettering and decorative designs
- One pen, two tips for narrow and broad strokes
- Line widths approx. 3.5mm and 2.0mm

Article No.	Description
3005 TB12	Box of 12 assorted colours
3005 TB24	Box of 24 assorted colours



Double-ended fabric marker



- Double-ended fabric markers in assorted brilliant colours
- One marker with two tips for maximum versatility and rich colour application
- Bright textiles can be washed up to 60°C (dark textiles not washable)
- No heat needed to fix the ink - let ink dry for 24 hours
- Ideal for creative clothing designs

Article No.	Description
3190 TB12	Box of 12 assorted colours



Pigment liner



- Fineliner for writing, sketching and drawing
- Long metal tip, ideal for use with rulers and templates
- Black pigment ink, indelible (in accordance with ISO 14145-2), lightfast, waterproof and acid free
- Erasable when used on drawing film, no bleeding when highlighted
- PP barrel guarantees long service life
- Can be left uncapped for at least 12 hours without drying up (ISO 554), excludes colours
- Airplane safe – automatic pressure equalisation prevents pen from leaking onboard aircraft
- Stand up STAEDTLER wallet converts to convenient desk stand
- Available in 11 line widths and chisel tip
- Made in Germany

Article No.	Description
308 SBK3P	Artist set
308 SBK3P3	Pigment liner and metallic marker assorted card
308 WP4	Wallet of 4 line widths
308 SB8	Wallet of 8 line widths

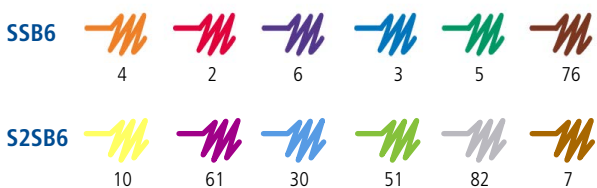


Pigment liner colours



- Information as above
- Available in 2 colourways, each in 2 line widths: 0.3mm and 0.5mm

Article No.	Description
30803-SSB6	Wallet of 6 colours 0.3mm
30805-SSB6	Wallet of 6 colours 0.5mm
30803S2SB6	Wallet of 6 colours 0.3mm
30805S2SB6	Wallet of 6 colours 0.5mm



Metallic brush marker



- Metallic marker pen with brush tip
- For opaque writing and decorating on light and dark paper as well as on card
- Ideal for scrapbooking and greeting cards
- No pumping or shaking required
- Can be easily wiped off smooth surfaces like glass and mirrors using a damp cloth
- Line width approx. 1-6mm



Article No.	Description
8321 TB7	Box of 6 assorted colours plus pigment liner
8321 TB10	Box of 10 assorted colours

Metallic marker



- Metallic marker available in 11 brilliant colours
- Can be used on paper, cards and dried FIMOair
- No pumping or shaking required
- For light and dark paper
- Line width approx. 1-2mm
- Can be easily wiped off smooth surfaces using a damp cloth
- Tip: Rounded tip
- Ideal for certificates, craft, scrapbooking and greeting cards



Article No.	Description
8323-S BK2	Card of 2 - silver and gold
8323-S BK3	Card of 3 - silver, gold and white
8323-S BK5	Card of 5 - silver, gold, red, blue and green
8323 TB10	Box of 10 assorted colours



Metallic calligraphy marker



- Metallic marker pen with calligraphy tip
- For opaque writing and decorating on light and dark paper as well as on card
- Ideal for scrapbooking, greeting cards and certificates
- No pumping or shaking required
- Can be easily wiped off smooth surfaces like glass and mirrors using a damp cloth
- Line width approx. 2.8mm

Article No.	Description
8325 TB10	Box of 10 assorted colours





Mixed sets

For making the introduction to creativity even easier, we have developed a range of different beginner sets. With the sets, one can easily learn and practice a variety of different drawing, sketching and lettering techniques.

Sketching set

- Set is ideal for detailed sketches as well as for hobby artist applications
- Pencils made of certified wood from sustainably managed forests
- Hangable cardboard box with window for visibility of included products
- Step-by-step-instructions and detailed descriptions of the applications on the backside of the packaging
- Set contains Mars Lumograph pencils 4H, 2H, HB, Mars Lumograph jumbo 4B, 6B, 8B, 3 pigment liners, small art eraser and double hole sharpener

Article No.	Description
61 100	Lumograph sketching set



Charcoal set

- Set is ideal for expressive sketches and drawings as well as for hobby artistic landscape illustrations
- Pencils made of certified wood from sustainably managed forests
- Hangable cardboard box with window for visibility of included products
- Step-by-step-instructions and detailed descriptions of the applications on the backside of the packaging
- Set contains Mars Lumograph charcoal S, M, H, Mars Lumograph black HB, 2B, 4B, 6B, 7B, 8B, kneadable eraser, double-hole sharpener

Article No.	Description
61 100C	Lumograph charcoal set



Watercolour set

- Set is ideal for classical watercolour drawings and sketches
- Pencils made of certified wood from sustainably managed forests
- Hangable cardboard box with window for visibility of included products
- Step-by-step-instructions and detailed descriptions of the applications on the backside of the packaging
- Set contains Mars Lumograph Aquarell 4B, 6B, 8B, 12 assorted colours 146 coloured pencils, water brush, small art eraser, single hole sharpener

Article No.	Description
61 14610C	Watercolour set



Black and white set

- Set is ideal for amazing bright drawings on both white and black paper
- Pencils made of certified wood from sustainably managed forests
- Hangable cardboard box with window for visibility of included products
- Step-by-step-instructions and detailed descriptions of the applications on the backside of the packaging
- Set contains 12 super soft 149 coloured pencils, 4 metallic markers - blue, silver, green, gold, single metal hole sharpener

Article No.	Description
61 149C	Black and white set



Floral watercolour set

- Set is ideal for floral watercolour drawings in a colourful design
- Graphite pencil made of certified wood from sustainably managed forests
- Hangable cardboard box with window for visibility of included products
- Step-by-step-instructions and detailed descriptions of the applications on the backside of the packaging
- Set contains double ended watercolour markers in 8 assorted colours, Mars Lumograph aquarell pencil, pigment liner, water brush pen, small art eraser

Article No.	Description
61 3001-1	Floral watercolour set



Hand lettering and watercolour set

- Set is ideal for hand lettering paired with beautiful watercolour effects.
- Hangable cardboard box with window for visibility of included products
- Step-by-step-instructions and detailed descriptions of the applications on the backside of the packaging
- Set contains double ended watercolour brush pens in 6 assorted colours, pigment liner, Mars Lumograph 28 pencil, metallic brush pen in silver, water brush pen, small art eraser

Article No.	Description
61 3001-2	Hand Lettering Set

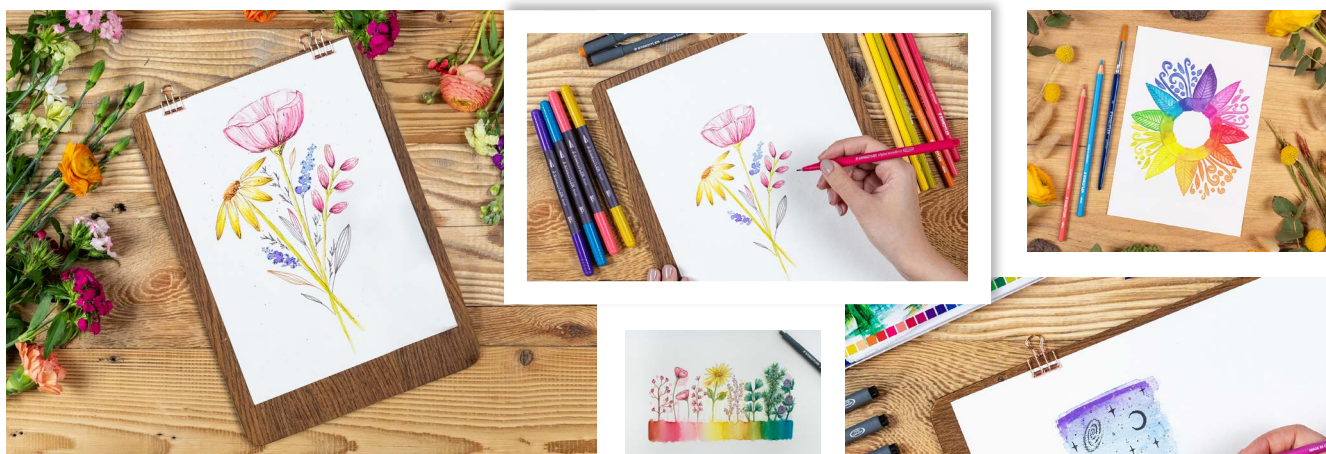


Easy watercolour sets

- Ideal sets for beginners to experiment with watercolours
- Themed sets to create simple watercolour paintings
- Order 10 sets to receive convenient shelf ready display
- Sets contain 3 double ended brush pens, a pigment liner and paint brush, plus a free watercolour paper bookmark



Article No.	Description
3001STB5-1	Watercolour set - birds
3001STB5-2	Watercolour set - flowers
3001STB5-3	Watercolour set - butterfly



Step-by-step tutorials
 Check out our amazing range of step-by-step tutorials available free online.
www.staedtler.com/au/en/discover





Accessories

Everything you need for the final touches: The STAEDTLER Design Journey product line covers most painting and colouring techniques as well as the major creative tools: Sharpeners and sand paper, blender and wipers, erasers and paintbrushes are essential aids for new artists.

Double-hole tub sharpener

- Double-hole pencil sharpener with plastic tub to catch shavings
- Metal sharpener insert
- For standard and thick pencils up to 10.2mm diameter
- Perfect to sharpen the Lumograph Jumbo pencil

Article No.	Description
513 001CBK	Double-hole tub sharpener



Metal double-hole sharpener



- Double-hole sharpener made of magnesium
- For standard-sized black lead pencils up to 8.2 mm Ø with a sharpening angle of 23° for clear and accurate lines
- For standard-sized coloured pencils up to 8.2 mm Ø with a sharpening angle of 30° for broad, soft lines
- For outstanding precise sharpening results
- Especially light-weight
- Made in Germany

Article No.	Description
510 25BK-C	Metal double hole sharpener



Sandpaper



- 12 sheets of fine sandpaper mounted on a wooden handle
- Ideal for sharpening, e.g. leads, drawing pencils, pastels, charcoal sticks, crayons, tortillions and blending stumps
- To be used to make conical wedges or elliptical points
- The perfect tool for a quick touch-up or complete sharpening
- Easy to use and convenient

Article No.	Description
923 23BK-C	Sandpaper



Brush set



- Brush set of 3 assorted brushes
- Durable, synthetic fibre makes the brush easy to clean
- Excellent elasticity and shape retention
- Just the right stiffness for thick applications and soft enough for subtle colour washes
- For use with watercolour, acrylic, gouache, oil and water-soluble pencils, crayons and chalks
- Wood handle with metal ferrule

Article No.	Description
989-SBK3-3	Brush set of 3

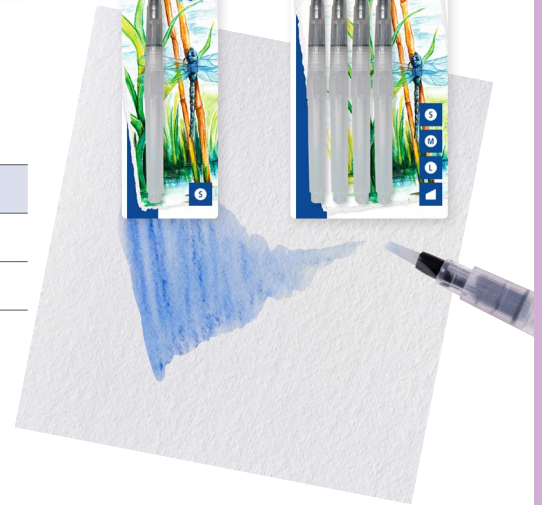


Water brush



- Water brush for watercolour and painting
- Simply fill with water to blend
- Easy-to-squeeze barrel and valve system allows controlled flow of water
- Durable nylon brush tip holds its point

Article No.	Description
949 BK-1-C	Water brush card of 1
949-SBK4-C	Water brush card of 4



Blending stump



- Paper stump for all art materials which are suitable for shading and blending such as charcoal, pastels, chalk and pastel pencils
- Assorted sizes: 1, 4, 6, 8

Article No.	Description
5426-S BK4	Blending stumps assorted card of 4



Blender pencil



- Non-pigmented, wax based pencil
- Perfect for blending and softening edges of coloured pencil artworks
- FSC – wood from certified, sustainably managed forests

Article No.	Description
5426BLBK-C	Blender pencil

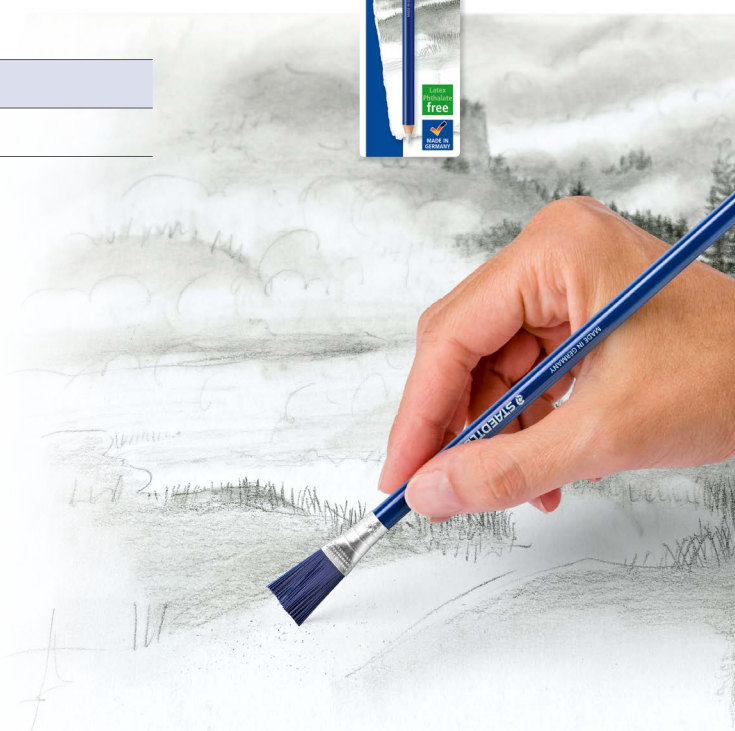


Mars[®] razor pencil with brush



- Eraser pencil for ballpoint pen, writing and drawing inks
- For point erasing
- With brush
- PVC, Phthalate and latex free
- PEFC – wood from certified, sustainably managed forests
- Made in Germany

Article No.	Description
526 61BK-C	Mars razor pencil with brush



Art gum eraser



- Soft art gum eraser erases and cleans paper, fabric and leather without damaging the surface
- Dimensions: 50 x 25 x 19mm
- PVC, latex and phthalate free

Article No.	Description
925 11BK	Art gum eraser



Kneadable art eraser



- High quality kneadable putty eraser
- Suitable for large and small areas, kneads to any shape
- Dimensions: 40 x 40 x 11mm
- Ideal for soft graphite pencils, pastels, chalks and charcoals
- Good for cleaning artwork and matte film
- Smudge free
- PVC, latex and phthalate free

Article No.	Description
5427	Counter display of 18 erasers
5427 BK	Kneadable art eraser card of 1
5427SBK2-C	Art gum and kneadable art eraser card of 2





STAEDTLER®



STAEDTLER (Pacific) Pty Ltd
Level 3, 18 Aquatic Drive
Frenchs Forest, NSW 2086

Tel: 1300 366 555

sales.AU@staedtler.com

www.staedtler.com/au

 /STAEDTLERAustralia

 @STAEDTLERAu

STAEDTLER (NZ) Ltd
9 Ashfield Road,
Glenfield, Auckland 0627

Tel: 09 444 4090

write.nz@staedtler.com

www.staedtler.co.nz

 /staedtlernewzealand

 @staedtler.nz

