

1. The promotion is the **WORLD CHILDREN'S COLOURING DAY COMPETITION 2026**. By participating in this promotion, participants accept the following Conditions of Entry, Competition Rules, and Data Protection Information. The promoter is **STAEDTLER NZ Ltd** of 9 Ashfield Road, Auckland, New Zealand, in conjunction with **Paper Plus Group**, Level 1, 51 Hugo Johnston Drive, Penrose, Auckland 1061.
2. This Promotion is only open to "*Eligible Entrants*"
  - Individuals who are (i) residents of New Zealand and (ii) are aged between 3 and 12 years of age.
  - Group Entries that are (i) submitted by an adult (e.g. educator or teacher) for their class or group (ii) of up to 40 children between the ages of 3 and 12 (e.g. school classes, day care centres, clubs) who are residents of New Zealand and have jointly completed the related artwork.
3. Entry is free of charge and independent of a product purchase. Multiple entries are acceptable (unless otherwise stated), but each must be made as a separate entry.
4. Entry to this competition is made either on-line at [www.staedtler.co.nz](http://www.staedtler.co.nz) or via a participation Paper Plus store.
5. **For online entry** - three (3) winners will be chosen from each the following categories:
  - Individual work 3-6 years
  - Individual work 7-12 years
  - Group work 3-6 years
  - Group work 7-12 years.
6. Winning online entries:
  - A jury will select winners from each of the above categories, based on the best use of design and creativity. The judge's decision will be final, and no correspondence will be entered into.
  - Individual winners will receive a STAEDTLER hamper valued between \$150 and \$250NZD
  - Group winners will receive a STAEDTLER hamper valued between \$200 and \$500NZD
7. **Paper Plus store entry** – Each participating store will award a Staedtler colouring box set to the 3 winners chosen at random.
  - Total local participating store prizes are valued at \$90NZD

8. Dates:

- Entries open on Tuesday 14 April 2026 and close at midnight on Sunday 31 May 2026.
- Winners will be selected by Friday 14 August 2026.

9. Prizes will be sent via Post, **STAEDTLER NZ Ltd** and **Paper Plus Group** are not responsible for any loss or damage whatsoever (including but not limited to direct or consequential loss) or for personal injury as a result of the prizes.

10. By participating, and accepting a prize the winners and their guardians, agree that **STAEDTLER NZ Ltd** and **Paper Plus Group** has exclusive permission to use the submitted winning entries together with the winning children's names in connection with promotion of this and other related contests and the winning entrants and their guardians waive any claims to royalty, right or remuneration including any moral right for such use.

11. **STAEDTLER NZ Ltd** and **Paper Plus Group** reserve the right to refuse any prize to a person who is reasonably considered to have breached any of the competition terms or gained unfair advantage in participating in the promotion or obtained a winner status using fraudulent means. The submission confirms that the image was designed by the participants or the group of participants themselves and without the use of AI and is free of third-party rights. **STAEDTLER NZ Ltd** reserves the right to request the original picture/s submitted for this competition and for further evidence if deemed necessary to ensure compliance of these rules.

12. **STAEDTLER NZ Ltd** and **Paper Plus Group** reserve the right to discontinue this competition at any stage.

13. Winners will be contacted by email or post and asked for confirmation. If we are unable to contact the winner (using contact details provided upon entry) after 7 days, the prize will be forfeited without replacement, and a new winner or group of winners will be determined.

14. In the event a winner chooses not to accept a prize, they forfeit any claims to the prize, which can then be awarded to a runner-up at our discretion.

15. The prizes are not redeemable for cash or transferable. Only the person who originally entered the promotion can be awarded the prize.