

125 YEARS OF NORIS.



Head of ideas.



Terms & Conditions

#MyNorisStory – 125 Years of Noris

This contest is organized by STAEDTLER Marketing Sdn. Bhd., also known as STAEDTLER Malaysia (will be referred to as the Organizer)

Campaign Period:

1 April – 31 December 2026

Eligibility:

- Open to all Malaysian residents
- Participants under 18 must have parent or guardian consent

How to Participate:

1. Share your Noris-related story (photo, video, sketch, or written content)
2. Post on Instagram or Facebook
3. Include hashtag **#MyNorisStory**
4. Follow and like **STAEDTLER Malaysia** on Instagram and Facebook
5. Tag **STAEDTLER Malaysia**
6. Participants must ensure their social media accounts are set to **public mode** throughout the campaign

Alternative Submission: Participants may also submit their Noris story directly to the Organizer via email. If the file is large, use **WeTransfer**. Email title: **#MyNorisStory** and include participant details (Full Name, Age, Contact Number, Address).

Prizes:

- 6 winners will be selected each month
- Each winner will receive STAEDTLER Noris products and collectables worth RM120

Winner Process:

- If selected as a monthly winner, the organizer will reach out via **Direct Message (DM)** to collect prize delivery details.
- Winners must provide: Full Name, Age, Contact Number, and Address.
- Failure to provide these details within **one week** of contact will result in the organizer selecting an alternate winner.

Selection Criteria:

- Creativity
- Originality
- Relevance to the Noris theme

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General Terms:

- Entries must be original and not infringe any third-party rights
- STAEDTLER reserves the right to use submitted content for marketing and promotional purposes
- Prizes are not transferable or exchangeable for cash
- The organizer reserves the right to substitute prizes of equal value if necessary
- Incomplete entries or failure to meet requirements will be disqualified
- Participants must **refrain from sharing or posting content that is criminal, offensive, taboo, or inappropriate**. Failure to comply may result in **disqualification and/or removal of content from the campaign**

Organizer's Decision

- The decision of the Organizer on all contest matters, including winners, is final and will be announced on the STAEDTLER Malaysia website and social media pages (Facebook & Instagram)

Sponsorship & Affiliation

This contest is fully sponsored by **STAEDTLER Malaysia** and is not affiliated with, endorsed by, or sponsored by Facebook, Instagram, or any other brands or products mentioned in the prize, which are included for illustrative purposes only

Amendment of Rules

The Organizer reserves the right to amend, add, or remove any rules without prior notice. By participating, participants and their parents/guardians agree to abide by these rules. Failure to comply may result in disqualification

Ownership of Entries

All entries and any information or images submitted become the property of the Organizer and will not be returned

Use of Personal Information

By participating, participants agree to the Organizer collecting and using personal information and photos for contest management, prize distribution, and promotional purposes

Data will be deleted after the contest ends

Participants under 18 confirm that their parents/guardians consent to the use of personal information

To withdraw consent, participants may contact Info.MY@staedtler.com which will terminate their participation

For more details on data protection, visit <https://www.staedtler.com/intl/en/legal/privacy-policy/>

Use of Entries for Promotion

Participants grant the Organizer permission to use and share their information, photos, and images for promoting this contest and future campaigns

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The Organizer will not be liable for any injuries, data breaches, losses, or damages—direct or indirect—arising from:

- Downloading, printing, creating, or submitting an entry
- Participating in the contest
- Receiving, owning, using, or misusing a prize

Participants agree to hold the Organizer harmless from any such liabilities

Social Media Disclaimer

The contest is not sponsored, endorsed, or administered by Facebook or Instagram. Participants' relationship with these platforms is governed by their terms of use and privacy policies

Right to Cancel

The Organizer may cancel or terminate the contest if:

- Facebook or Instagram policies change, making the contest impermissible
- Technical issues, manipulation, or other circumstances prevent proper conduct of the contest

Changes to T&C

The Organizer may change, amend, delete, or add any of these Terms & Conditions without prior notice. Participants are bound by such changes

Representation

By participating, participants confirm they have read and understood these Terms & Conditions

Governing Law

This contest and these Terms & Conditions are governed by the laws of Malaysia

Contact

For questions, email: Info.MY@staedtler.com
(Subject: #MyNorisStory 2026)