

VIDEO CONTEST



"SUSTAINABILITY IS IN YOUR HANDS"

CONTEST DURATION: 1 SEPTEMBER – 15 OCTOBER 2022

Through the campaign theme "Sustainability is in your hands". We want our consumers to know that their favourite STAEDTLER graphite pencils and coloured pencils are produced using certified wood from sustainably managed forests. By using only certified woods, we emphasize our commitment to the environment and our sense of responsibility in respect of wood – an essential raw material.

We want you to tell this story for us!

IF YOU ARE...

- An Aspiring Filmmaker
- A Citizen of Malaysia

- A Creative Storyteller
- 18-years-old and above

**CREATE AN ORIGINAL VIDEO
WIN FANTASTIC PRIZES!**

1st Prize x 1 winner:
(STAEDTLER products worth RM1,000 + **cash prize RM2,000**)

2nd Prize x 1 winner:
(STAEDTLER products worth RM800 + **cash prize RM1,000**)

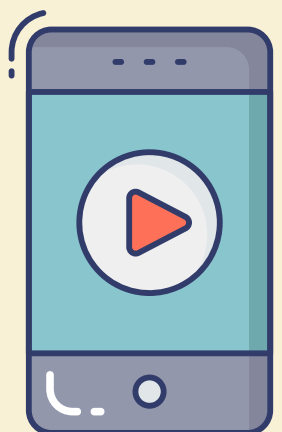
3rd Prize x 1 winner:
(STAEDTLER products worth RM500 + **cash prize RM800**)

Consolation Prize x 2 winners:
(STAEDTLER products worth RM300 + **cash prize RM500**)

1

CREATE

A 3 MINUTES VIDEO



Get creative, and create an engaging 3 minutes video around STAEDTLER, our products and the campaign theme "Sustainability is in your hands".

2

SUBMIT

VIDEO BEFORE DEADLINE



Contest closing date is on 15 October 2022. For more details on this contest read the contest rules on the website link below. Have any questions? Email Info.MY@staedtler.com



www.staedtler.com/my/en/sustainability

PERTANDINGAN VIDEO



"KEMAMPAHAN DI TANGAN ANDA"

TEMPOH PERTANDINGAN: 1 SEPTEMBER – 15 OKTOBER 2022

Melalui tema kempen "Kemampuan di tangan anda". Kami mahu pengguna kami tahu bahawa pensel grafit dan pensel warna STAEDTLER kegemaran mereka dihasilkan menggunakan kayu yang disahkan daripada hutan yang diurus secara mampan. Dengan hanya menggunakan kayu yang diperakui, kami menekankan komitmen kami terhadap alam sekitar dan rasa tanggungjawab kami berkenaan dengan kayu – bahan mentah yang penting.

Kami mahu anda menceritakan kisah ini untuk kami!

JIKA ANDA...

- Bercita-cita menjadi pembikin filem
- Warganegara Malaysia
- Pencerita Kreatif
- Berumur 18 tahun ke atas

CIPTA VIDEO ASLI MENANG HADIAH-HADIAH MENARIK!

Hadiah Pertama x 1 pemenang:
(Produk STAEDTLER bernilai RM1,000 + hadiah wang tunai RM2,000)

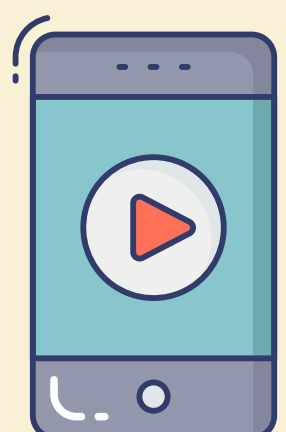
Hadiah Kedua x 1 pemenang:
(Produk STAEDTLER bernilai RM800 + hadiah wang tunai RM1,000)

Hadiah Ketiga x 1 pemenang:
(Produk STAEDTLER bernilai RM500 + hadiah wang tunai RM800)

Hadiah Saguhati x 2 pemenang:
(Produk STAEDTLER bernilai RM300 + hadiah wang tunai RM500)

1

CIPTA VIDEO DURASI 3 MINIT



Jadi kreatif dan cipta video durasi 3 minit yang menarik mengaitkan STAEDTLER, produk kami dan tema kempen "Kemampuan di tangan anda".

2

SERAHKAN VIDEO SEBELUM TARIKH TUTUP



Tarikh tutup pertandingan adalah pada 15 Oktober 2022. Untuk butiran lanjut, baca peraturan pertandingan pada pautan laman web di bawah. Ada sebarang soalan? e-mel Info.MY@staedtler.com



www.staedtler.com/my/en/sustainability