



World Kids Colouring Day 2024

Nationwide Online Drawing & Colouring Competition "Fantastic Forest"

Terms & Conditions

1. This Nationwide Online Drawing & Colouring Competition is organized by STAEDTLER Marketing Sdn. Bhd., also known as STAEDTLER Malaysia (will be referred to as the Organizer)
2. This competition is open to children residing in Malaysia aged 3 to 12 years old
3. The competition period is from 1st April to 30th June 2024
4. This competition has (three) 3 categories:
 - Category A: 3 – 6 years old
 - Category B: 7 – 9 years old
 - Category C: 10 – 12 years old
5. During submission, participants' ages should be based on their year of birth (Example: If born in 2016, participant's age is 8 years old)
6. Participants are required to draw and colour according to the art theme "Fantastic Forest" on an A4 paper using ONLY STAEDTLER products (artwork can be drawn on paper vertically/horizontally)
7. There is NO FEE charged to participate in this competition
8. Only STAEDTLER products allowed
9. Artworks must be hand-drawn and coloured by participants themselves (not from images printed from any colouring books and etc.). Please note that participants will be judged based on their originality, creativity, and ideas
10. Participants are allowed to submit more than (one) 1 artwork to the Organizer
11. Participants are not allowed to depict or suggest any sensitive topics that are taboo, provocative, religious, racial, political, negative, or offensive in their artworks. Failure to comply will result in immediate disqualification from the competition
12. To complete the submission, include the following details:
 - Full Name of Participant
 - Age of Participant (Must be according to year of birth)
 - Name of Kindergarten/School
 - Name of Parent/Guardian/Teacher
 - Telephone Number of Parent/Guardian/Teacher
 - Home/School Address
 - Email Address of Parent/Guardian/Teacher
13. Artworks can be submitted through three (3) available online methods as follows:
(Method 1: Submission By Participant/By Parents Through Email)
 - E-Mail submission to Info.MY@staedtlер.com
 - E-Mail title: WKCD 2024 Submission



- In the email submission, there must be (Two) 2 attachments as follows:
 - ✓ (One) 1 clear picture (in jpg. or png. format) of the artwork only (ensure the picture is taken from a top view. The artwork must be flat)
 - ✓ (One) 1 clear picture (in jpg. or png. format) of the participant + artwork + STAEDTLER products used
- Include all details as stated in point number 12

(or)

(Method 2: Submission Through School via Email)

For teachers/schools interested in having their students participate in this competition, they need to submit the following items via email to the Organizer

- E-Mail submission to Info.MY@staedtlr.com
- E-Mail title: WKCD 2024 (Submission from Name of School)
- E-Mail list of participants representing the school in words or excel file. The list format must include details such as (see below example):
 - ✓ Full Name of Participant
 - ✓ Age of Participant (Must be based on year of birth)
 - ✓ Name of School
 - ✓ Name of Teacher
 - ✓ Telephone Number of Teacher/School
 - ✓ School Address
 - ✓ Email Address of Teacher/School

No	Full Name of Participant	Age	Name of School	Name of Teacher / PIC	PIC Contact	School Address	PIC E-mail
1	Ahmad Shazli B. Sirajudin	12	SK Bunga Matahari	Cikgu Yvonne Leow	012 XXX XXXX	No, 1 Jalan Bunga Matahari 1/12, 40000 Shaha Alam, Selangor D. E.	cikguyvonne@XXXXX.com
2	Maizah Bt. Mohammad	10	SK Bunga Matahari	Cikgu Yvonne Leow	012 XXX XXXX	No, 1 Jalan Bunga Matahari 1/12, 40000 Shaha Alam, Selangor D. E.	cikguyvonne@XXXXX.com

- In the email submission, there must be (Two) 2 attachments as follows:
 - ✓ (One) 1 clear picture (in jpg. or png. format) of the artwork only (ensure the picture is taken from a top view. The artwork must be flat)
 - ✓ (One) 1 clear picture (in jpg. or png. format) of the participant + artwork + STAEDTLER products used
- For tidiness, please ensure that all requested pictures are saved in separate folders and ensure that the pictures are saved according to the name and age of the participant
- Anticipating large file sizes due to these pictures, schools are advised to save these picture folders in a large file sharing application called WeTransfer and share the link with the Organizer in the email submission

(or)

(Method 3: Direct Online Upload on the Website)

- Fill in the submission form on the competition website. www.staedtlr.com.my/worldkidscolouringday
- Upload (Two) 2 attachments as follows:
 - ✓ (One) 1 clear picture (in jpg. or png. format) of the artwork only (ensure the picture is taken from a top view. The artwork must be flat)
 - ✓ (One) 1 clear picture (in jpg. or png. format) of the participant + artwork + STAEDTLER products used

14. Artwork submissions close on 30th June 2024 at 11:59 PM Malaysian time



15. The Organizer along with a panel of three invited judges will select the chosen artworks from each competition category, and the winners' placements for each competition category will be based on scorecard assessment
16. **The Competition Prizes for each category are as follows:**
 - First Prize x 1 winner: STAEDTLER products worth RM700 + Certificate
 - Second Prize x 1 winner: STAEDTLER products worth RM500 + Certificate
 - Third Prize x 1 winner: STAEDTLER products worth RM300 + Certificate
 - Consolation Prize x 20 winners: STAEDTLER products worth RM100 + Certificate
17. Winners will be notified via email and/or telephone call. Prizes will be sent via courier to the winners
18. The decision of the winners is final and will be announced and uploaded on the STAEDTLER Malaysia website and social media pages (Facebook & Instagram)
19. All participants of this competition will receive a Digital Certificate
20. This competition is fully sponsored by STAEDTLER Malaysia and is not affiliated with Facebook or any social media platform or charitable partner
21. Prizes are non-transferable. The Organizer reserves the right to substitute or provide alternative prizes of similar value or specification if circumstances beyond the Organizer's control necessitate this
22. The Organizer reserves the right to amend, add, or remove any of the above without prior notice. By submitting an entry, participants and their parents or guardians agree to abide by these rules. Failure to comply with any of the above rules will result in automatic disqualification of the participant and entry from the competition
23. Competition entries and any information or images submitted by participants become the property of the Organizer, sponsor, and/or their affiliates and will not be returned
24. As far as the personal data of participants (e.g., name (account), school name, email address, address, user ID, profile picture) is collected, processed, or used, this will be processed by the Organizer exclusively for the purpose of conducting the competition. This may be processed by the Organizer for the purpose of sending prizes to third parties (especially transportation companies). To include names and details on certificates, and during the announcement of the list of winners. All personal data will be deleted after the competition ends. The use of personal data can be cancelled at any time by sending a message to Info.MY@staedtlr.com. Participation in the competition will be terminated with this cancellation. Further information on data protection can be found at <https://www.staedtler.com/intl/en/legal/privacy-policy/>
25. By participating in this competition, it is agreed that the Organizer is granted permission to use and share all information, artworks, and images of participants in the promotion of this competition/campaign as well as for future competitions and campaigns, and the Organizer will not be liable (jointly and severally), and will be deemed harmless by participants for any liability for any bodily injury, personal injury or personal data breach, loss, cost or damage in any form to any person, including death and property damage, suffered as a result of whole or in part, directly or indirectly, from the creation, use, or purpose of use of your entry, participation in this Competition, and the receipt, ownership, use, or misuse of your prize
26. In addition to these terms of participation, the relationship between the Organizer, Participants, and Facebook or Instagram is governed by the terms of use and privacy policy of Facebook (see



<https://www.facebook.com/legal/terms>) and Instagram (see <https://www.facebook.com/help/instagram/478745558852511>)

27. The Organizer reserves the right to cancel or terminate the competition at any time. This applies if:
- a) The terms of use or policies of Facebook or Instagram are changed during the competition, and the competition is no longer allowed to be conducted under the terms of Facebook or Instagram at that time, technical issues make this necessary
 - (or)
 - b) Manipulation is detected or otherwise the proper conduct of the competition is no longer ensured, particularly if hardware or software failures occur, programming errors, computer viruses, unauthorized third-party interference as well as mechanical, technical, or legal problems
28. The Organizer reserves the right to change, amend, delete or add any of these Terms and Conditions without prior notice and Eligible Participants will be bound by such changes
29. By participating in the Competition, you hereby represent and warrant that you have read these Rules and fully understand their contents
30. This Competition, rules, and Terms and Conditions are governed by and construed in accordance with the laws of Malaysia
31. Have any questions? Send an email to: Info.MY@staedtler.com (Email subject: World Kids Colouring Day 2024)