

World Kids Colouring Day 2023

“Let’s discover nature – in the water”

Nationwide Online Drawing & Colouring Contest



Terms & Conditions

- This nationwide online drawing and colouring contest is organized by STAEDTLER Malaysia (will be referred to as The Organizer)
- This contest is open to **children residing in Malaysia age 3 – 12 years old**
- This contest period is from **1st March until 31st May 2023**
- This contest has **three categories**:
 - ❖ **Category A: 3 – 6 years old**
 - ❖ **Category B: 7 – 9 years old**
 - ❖ **Category C: 10 – 12 years old**
- Participant’s **age is according to his/her birth year** (Example born in 2016 is 7 years old)
- Participants are required to draw and colour according to the art theme **“Let’s discover nature – in the water” on an A4 paper using ONLY STAEDTLER products (artwork can be drawn on paper vertically and horizontally)**
- There will be **no charge for participating** in this contest
- Only STAEDTLER products are allowed
- All submissions must be the participant’s original work and no part or component thereof is copied from any other work or material
- Participants are allowed to submit more than one (1) artwork to The Organizer
- To complete a submission, include the following details in your submissions:
 - ❖ **Participant’s Full Name**
 - ❖ **Participant’s Age (according to birth year)**
 - ❖ **Name of School/Kindergarten**
 - ❖ **Parent/Teacher/Guardian’s Name**
 - ❖ **Parent/Teacher/Guardian’s Contact Number**
 - ❖ **Mailing Address**
 - ❖ **E-mail Address**
- **Artwork/s to be submitted via a choice of the following methods:**
 - (A) **Send via Post** to The Organizer (**Include all details** as stated in bullet point number 11, **and write on the back of the artwork**) to the following address:

STAEDTLER MARKETING SDN. BHD
A-3-3 & A-3A-3, SETIAWALK,
PERSIARAN WAWASAN,
PUSAT BANDAR PUCHONG,
47160, PUCHONG,
SELANGOR DARUL EHSAN

(Important Note: Participants who send by post their artwork submission are still required to submit 2 attachments via e-mail to Info.MY@staedtlер.com **These attachments are 1 clear photo of participant and artwork and 1 clear photo of artwork and products used**)

(or)

(B) **E-mail** to Info.MY@staedtler.com . **E-mail title: WKCD 2023**. In the e-mail submission, there must be three (3) attachments:

- ❖ **1 clear photo of finished artwork**
- ❖ **1 clear photo of participant and artwork**
- ❖ **1 clear photo of artwork and products used**

(Include all details as mentioned in bullet point number 11, along with the email)

(or)

(C) **Upload artwork Online. Fill in the entry form on the contest website.** Upload one (1) clear photo of the completed artwork and one (1) clear photo of participant with his/her artwork along with any STAEDTLER products used. Artworks can be uploaded at www.staedtler.com.my/worldkidscolouringday

- Artwork **submission closes on 31st May 2023 at 11:59PM**
- The Organizer together with a panel of three invited judges will select 20 artworks from each contest category, and winning placement for each contest category will be based on the score card rating
- **Contest prizes for each category** are as follows:
 - ❖ **First Prize x 1 winner: STAEDTLER Product worth RM500 + Certificate**
 - ❖ **Second Prize x 1 winner: STAEDTLER Product worth RM300 + Certificate**
 - ❖ **Third Prize x 1 winner: STAEDTLER Product worth RM200 + Certificate**
 - ❖ **Consolation Prize x 10 winners: STAEDTLER products worth RM100 + Certificate**
- Winners will be notified via email and/or telephone call and prizes will be couriered to winners
- The winning results is final and will be announced as well as uploaded on the STAEDTLER Malaysia website and social media pages (Facebook & Instagram)
- All participants of this contest will receive a Digital Certificate
- This contest is organized solely by STAEDTLER Malaysia and is not affiliated to Facebook and any social media platforms or charity partners
- The prizes are not transferable. The organizer reserves the right to change or provide a similar alternative prize of the same or similar value or specifications should circumstances beyond the organizer's control make this necessary
- The Organizer reserves the right to amend, add or remove any of the above without prior notice. By submitting an entry, an entrant and his/her parent or guardian agree that they will comply with these rules. Should the participant fail to comply with any of the above regulations, the entrant & entry will automatically be disqualified from the contest
- Contest entries and other information or photos submitted by the participants becomes the property of The Organizer, their sponsors and/or affiliates. And will not be returned
- As far as personal data of participants (e.g. (account) name, e-mail address, address, user ID, profile picture) are collected, processed, or used, these will be processed by The Organizer exclusively for the purpose of conducting the competition. They may be processed by The Organizer for the purpose of sending the prize to a third party (particularly a transport company). All personal data will be deleted after the competition has been completed. The use of personal data can be revoked at any time by sending a message to Info.MY@staedtler.com . Participation in the competition shall be terminated with this revocation. Further information on data protection can be found at <https://www.staedtler.com/intl/en/legal/privacy-policy/>



Head of ideas.

- By participating in this contest, you agree that the Organizer is granted permission to use and share all information, artworks and photos of participants in the promotion of this contest/campaign as well as for future contest and campaigns and the Organizer will have no liability whatsoever (jointly and severally), and will be held harmless by the entrant for any liability for any bodily injury, violation of personality or personal data, loss, cost or damages of any kind to persons, including death and property, damages sustained due in whole or in part, directly or indirectly, from your creation, use, or intended use of your entry, participation in this Contest, and the acceptance, possession, use or misuse of the prize
- In addition to these terms of participation, the relationship between The Organizer, the Participant and Facebook or Instagram is governed by the terms of use and privacy policies of Facebook (see <https://www.facebook.com/legal/terms>) and Instagram (see <https://www.facebook.com/help/instagram/478745558852511>)
- The Organizer is entitled to cancel or terminate the competition at any time. This applies if:
 - (A) the terms of use or policies of Facebook or Instagram are changed during the competition and the competition would no longer be allowed to be run under the then-current Facebook or Instagram terms,
 - (B) technical problems make this necessary, (or)
 - (C) manipulations are detected or otherwise a proper execution of the competition is no longer ensured, in particular in the event of failure of hardware or software, programme errors, computer viruses, unauthorized interventions by third parties as well as mechanical, technical or legal problems
- The Organizer reserves the right to change, amend, delete, or add to any of these Terms and Conditions without prior notice and the Eligible Participants will be bound to such changes
- By entering the Contest, you hereby represent and warrant that you have read these Rules and are fully understand its contents
- This contest, the rules and the Terms and Conditions are governed by and construed under the laws of Malaysia

Questions? Send an email to: Info.MY@staedtler.com (E-mail title: WKCD 2023 CONTEST)