



Head of ideas.

## PRESS RELEASE

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### STAEDTLER Group: facts & figures

<b>Founded:</b>	1835 by Johann Sebastian Staedtler
<b>Headquarters:</b>	Nuremberg
<b>Production sites:</b>	6 worldwide, including 4 in Germany and 2 in Peru
<b>Staff worldwide:</b>	Around 2,000 worldwide, nearly 1,000 in Germany
<b>STAEDTLER worldwide:</b>	located in 25 countries worldwide, market presence in over 150 countries
<b>Export share (Germany):</b>	75 percent
<b>Sales (2023):</b>	361 million euros
<b>Products:</b>	STAEDTLER is the largest manufacturer of writing, colouring, drawing and modelling products in Europe and is one of the leading suppliers in the industry worldwide. The range includes products for customers as well as solutions for industry
<b>World market leadership:</b>	STAEDTLER is the world market leader for Industrial Styling Clay.
<b>STAEDTLER Foundation:</b>	The STAEDTLER Foundation is a public foundation under civil law and has held all shares in the STAEDTLER Group since its establishment in 1997. It supports scientific research at German universities and cultural projects in the Nuremberg metropolitan region
<b>Certificates:</b>	<p>The quality and environmental management systems at the production sites are harmonized worldwide and certified in accordance with ISO 9001 and ISO 14001</p> <p>STAEDTLER owns a 1,200-hectare, FSC™ -certified (FSC™ C172764) a plantation in Ecuador, where biodiversity is promoted</p> <p>All woods used by STAEDTLER are PEFC (PEFC/04-31-1227) or FSC™ C™ C007132) certified.</p> <p>Pens Made from Upcycled Wood are certified with the "Green Product" eco-label of TÜV Rheinland</p>