

∂ STAEDTLER Lumocolor whiteboard marker

whiteboard pen a state of ten Lumocolor ten



Your Booklist Essentials for 2024–25





STAEDTLER Textsurfer classic MADE IN 大きく

www.staedtler.com/au

f/staedtleraustralia

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350

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STAEDTLER Lumocolor

Sustainability at STAEDTLER

Our aim is to handle the resources of our earth with care and foresight. This is why efficiency plays a major role in our philosophy for sustainable action, for example in the production or logistics of our products. Our focus is on our manufacturing processes, the materials used, such as plastic and wood, as well as the procurement and transport of raw materials.

Here are just some of our initiatives and goals that we undertake to reduce, reuse and recycle.

Quality that lasts

Sustainability begins with quality products that last, and this is the objective we use to drive our entire production chain: from extracting the right raw materials (break-resistant leads), to product development innovations and using energy-efficient packaging (space efficient, reuseable).

Innovative features such as **Dry Safe Ink** (leaving the cap off for days without drying out) or having **refillable markers** ensures the long life of our products. Our **STAEDTLER boxes** are designed to be used again and again ... all they need is some favourite STAEDTLER products to fill them up!



Production and process innovations

Upcycled wood

We have developed a production process that makes use of the smallest wood by-products from the wood industry, to produce upcycled high quality pencils.

These new Upcycled Wood products have been recently awarded the TÜV Rheinland Green Product certification.

100% Green Energy



All four German production sites have been manufacturing using 100% green electricity since 2021.

STAEDTLER has committed to using renewable energy by 2030.

Made in Germany

Almost two thirds of our STAEDTLER products are manufactured in Germany giving added peace of mind for high efficiency and quality standards.

Products made from recycled materials

By 2025, we're aiming to have a number of pen and marker products in our range with the barrels made from 97% recycled materials. This includes Lumocolor markers and Textsurfer highlighters, amongst others, and this changeover has begun in 2022.



Only using wood from sustainable sources

Wood is the very heart of all our pencils and is therefore essential for STAEDTLER. We only use wood from sustainable forestry for the production of all wood-cased pencils. All the wood used is either PEFC or FSC[™] certified.

The STAEDTLER plantation

Trees for future STAEDTLER pencils will grow in our own FSC certified plantation (FSC C172764) in Ecuador, South America, on an area of around 1,200 hectares.





Look out for the clear sustainability messaging on our packaging

Sustainable Packaging

STAEDTLER is a member of the Australian Packaging Covenant Organisation and is committed to achieving **Australia's 2025 National Packaging Targets**.

100 % reusable, recyclable or compostable packaging

70% of plastic packaging being recycled or composted

50% of average recycled content included in packaging

Phase out of problematic and unnecessary single-use plastic packaging

Our progress

High proportion of products in **reusable packaging**

Over 15% of packaging (by SKU) is reusable, representing over 30% of our total sales value.



High proportion of packaging made from recycled material

Over 65% of packaging (by SKU) is made from min. 75% recycled material, representing over 50% of our total sales value.



High proportion of products in **recyclable packaging**

Over 90% of packaging (by SKU) is recyclable, representing over 80% of total sales value.

Over 70% of our plastic packaging is recyclable.



Replacing blistercard packaging

By 2025, we're aiming to replace **all blistercard packaging with a fully recyclable cardboard** packaging solution which will be made from at least 80% recycled materials. This changeover began in 2022 and has so far resulted in up to 6 tonnes of plastic waste being diverted from landfill.





Our products

Below is an overview of our key products categories and their sustainability credentials.

Graphite Pencils

Our graphite pencils are made from sustainably managed wood and are available in reusable and recyclable packaging options.

Image: State State

Whiteboard markers

Our whiteboard markers can be refilled (select colours and styles only) and features dry safe ink (select styles). Both features increase the life of your marker. They are available in reusable and recyclable packaging options.



Highlighters

Our Textsurfer highlighters can be refilled (select colours and styles only). They are available in recyclable cardboard and plastic packaging options with the plastic wallets made with up



Coloured pencils

Our coloured pencils are made from sustainably managed wood and are available in reusable and recyclable packaging options. Our Noris colour range is made from Upcycled Wood and have been awarded the TÜV Rheinland Green Product certification.



Permanent markers

As per whiteboard markers sustainability credentials, plus we're transitioning the 31 series to have the housing made from 97% recycled plastic.



Writing Instruments

Our triplus fineliners feature dry safe ink to help increase the life of your pen. Our writing instruments are available in reusable and recyclable packaging options.



FIMOair modelling clay

FIMOair is made from minimum 80% natural materials. The product has also been dermatologically and toxicologically tested.











www.staedtler.com/au/sustainability

STUDENT Kits



Take cost and complexity out of your booklist packing with our convenient student kits.

Containing BTS essentials for all stages of learning, there are 4 options available to suit your needs:



COMPLETE Student Pack

- 12 pack Noris coloured pencils
- 6 x tradition HB graphite pencils
- 2 x large rasoplast erasers
- 1 x double hole tub sharpener
- 3 x triplus fineliners, black
- 3 x Lumocolor compact whiteboard markers, black
- 1 x Lumocolor mini whiteboard eraser
- 6 x stick ballpoint pens, assorted colours
- 3 x Textsurfer classic highlighters, yellow
- 2 x glue sticks, 35g
- 1 x 17cm safety scissors
- 1 x 30cm plastic ruler
- 1 x 10 piece maths set in metal tin
- 1 x A4 mesh pencil case



& STAEDTLER

CORE

JUMBO

• 12 pack jumbo coloured pencils

2 x large school erasers

4 x jumbo triangular HB graphite pencils

1 x slim double hole tub sharpener

School Kit

119NSET1

•

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School Kit

- 12 pack wood free coloured pencils
- 6 x natural HB graphite pencils
- 2 x large school erasers
- 1 x slim double hole tub sharpener

130 SET1







ESSENTIAL School Kit

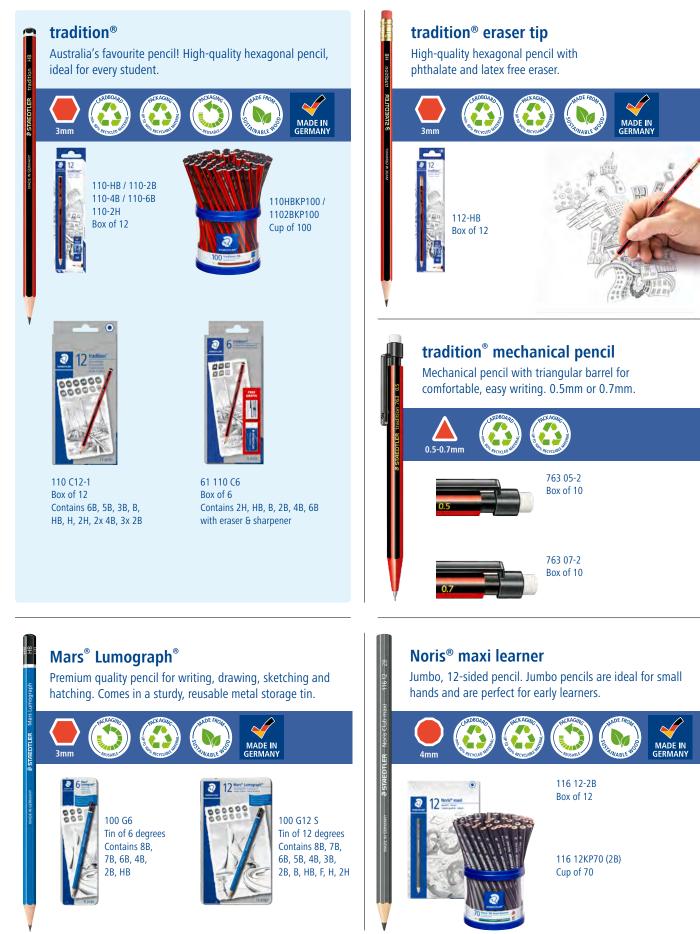
- 12 pack Noris coloured pencils
- 6 x tradition HB graphite pencils
- 2 x large rasoplast erasers
- 1 x slim double hole tub sharpener

110 SET1



GRAPHITE PENCILS





GRAPHITE PENCILS





ACCESSORIES



school eraser

Quality economy eraser with a protective cellophane wrapper.



Mars® plastic

tradition[®] eraser

526 T20

Box of 20

Dimensions 65x23x13mm

PVC-free eraser

Comes in protective cellophane wrapper.

Premium quality for first-class erasing performance. Protective cellophane wrapper with practical tear-and-open strip.



A high quality eraser, the perfect partner for the tradition pencil.

STAF

rasoplast

High quality erasing performance. Comes in protective cellophane wrapper.



526 B30 Box of 30 Dimensions 43x19x13mm



natural eraser

The natural eraser is our first eraser made from up to 56% natural and renewable material. The sleeve is made with up to 100% sugar cane fibres, (no plastic wrapping, shrink foils).





526 80-5 Box of 20 Dimensions 65x23x13mm



ACCESSORIES



glue stick

Quality 35g glue stick perfect for school use. Available in blue or clear. Blue glue goes on blue, dries clear. Bonds paper, cardboard, photos, labels, textiles, and styrofoam quickly and permanently.



920B 135 (blue) 10 pcs

920 135 (clear) 10 pcs

slim double hole sharpener

Slimline sharpener with hinged lid and safety lock to avoid accidental opening.



flexible plastic ruler

Soft and flexible 30cm ruler. Transparent and shatterproof plastic. Metric scale.



562 30UF-S (Assorted Colours) Polybag of 1

double hole tub sharpeners

Hinged cover prevents shavings from spilling. Lid with safety lock to avoid accidental opening.





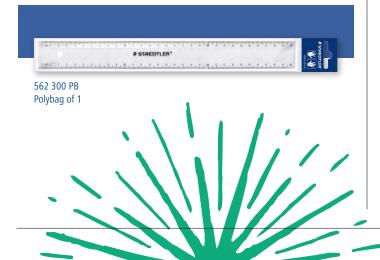
512 006 (Assorted Colours)



512 001 (with metal sharpener insert)

plastic ruler

30cm plastic ruler in protective plastic sleeve. Clear plastic with bevelled inking edge. Metric scale.



Noris[®] scissors

High quality scissors with soft rubber ergonomic grips. Rust-proof, stainless steel blades. Available in 14cm (left and right handed available), 17cm size (right only) and 21cm size (right only).





965 14 NBK / 965 14 LNBK

965 17 NBK

965 21 NBK

COLOURING





High-quality hexagonal coloured pencil, ideal for every student. Made from Upcycled Wood.



3mm



185 C12 Box of 12

185 C24 Box of 24



185 CD36 Box of 36



185 KP108 Cup of 108



185 C144 Box of 144



185 G288 Tote tray of 288



People of the World 185 C12POW Box of 12

Noris[®] colour triangular

High-quality colour pencil with a triangular shape for comfortable writing and colouring. Made from Upcycled Wood.







187 C24 Box of 24

24



187 CD36 Box of 36



187 KP108 Cup of 108

Noris[®] jumbo triangular

Ergonomic, jumbo triangular coloured pencil. Made from Upcycled Wood. Perfect for small hands.





143N C12

Box of 12

6

12

2 24

COLOURING





natural jumbo triangular

6

Ergonomic, jumbo triangular coloured pencil - ideal for small hands and are perfect for early learners.



basic coloured pencil

Wood-free, basic general purpose hexagonal coloured pencil.



144 10ND36 Box of 36

COLOURING



COLOURING



Noris[®] oil pastel Brilliant, colour intense oil pastels. Suitable for colouring, over-colouring, blending, engraving and scraping **@ STAEDTLER** techniques. Approx. diameter 8mm. 8mm



241 NC12 Box of 12

241 NC25 Box of 25



241 NC16

Box of 16

Noris[®] wax twister crayon

Easy handling, just twist and colour. No sharpening required. Especially break resistant. Approx. diameter 6mm.





221 NWP12 Wallet of 12



© STAEDTLER

221 C72 Cup of 72



jumbo wax crayon

Waterproof jumbo crayon, great for colouring large areas. Perfect for small hands. Approx diameter 12mm.



Noris[®] jumbo triangular wax crayon

Waterproof jumbo crayon, great for colouring large areas. Perfect for small hands. Approx diameter 14mm.



MODELLING CLAY + PAINT

FIMO®air

FIMOair is an air drying modelling clay. With no baking or firing required, it's safe for children over 3, making it ideal for school art and recreation. It has a neutral smell, smooth consistency and can be painted on.



8100-0 (white) 8100-76 (terracotta) 8100-43 (light pink) 8100-80 (grey) Block of 500g



8101-76 (terracotta) 8101-43 (light pink) 8101-80 (grey) Block of 1kg

FIMO®air light

With similar qualities to FIMOair, FIMOair light is also extremely lightweight. It dries when exposed to air and is dry to the touch. It is ideal for creating lightweight objects such as mobiles and decorations.





8131-0 (white) 8131-76 (terracotta) Block of 250g



8130-0 (white)

Block of 350g



ight Gr 12 ml | 0.4 fl a

acrylic paint

These highly pigmented acrylic paints come in up to 24 brilliant colours. Can be thinned with water for subtle washes and easy to blend with smooth consistency. Cleans up easily with water. 12mL tubes.



Noris[®] modelling dough



Easy to kneed, roll, blend, cut and squeeze. Available in 2 colour options: basic (red, blue green and blue) and bright (orange, pink, turguoise and green).









watercolour paint

These highly pigmented watercolour paints come in up to 24 brilliant colours. For use on watercolour paper or board, these paints can be brushed with water for smooth colour washes. Cleans up easily with water. 12mL tubes.







8880 C24 Box of 24

Noris[®] watercolour paint tray



Paint tray containing 12 colourful, easy-to-blend watercolour paints, one tube of opague white and one brush.





888 NC12 Box



WHITEBOARD MARKERS



Lumocolor® whiteboard marker: bullet tip

High-quality whiteboard marker can be dry wiped effortlessly from whiteboards and surfaces such as glass without leaving a trace. Can be left uncapped for days without drying up thanks to our DRY SAFE ink. Available in bullet tip (approx. 2mm line width) and chisel tip (approx. 2-5mm line width).



WHITEBOARD MARKERS



Lumocolor[®] whiteboard compact

Handy-sized, compact whiteboard marker that can be left uncapped for days without drying up thanks to our DRY SAFE ink. Can be dry-wiped from whiteboards and surfaces such as glass without leaving a trace. Line width approx. 1-2mm.







341 WP6 Wallet of 6



341-9 KP32 (black) 341-S KP32 (assorted) Cup of 32



341-9 SET Set of 2 black compact whiteboard markers with mini wiper



341 G144 Tote tray of 144 (assorted colours)



341-S BK4 Set of 4 assorted compact whiteboard markers with mini wiper

Box of 10 (single colours)



Lumocolor® whiteboard marker: chisel tip

The chisel tips are wedge-shaped, which means they have both a broader edge and a very narrow edge. Depending on how you hold the pen and the angle you hold it, you can create a broad or narrow stroke.



Box of 10 (single colours)

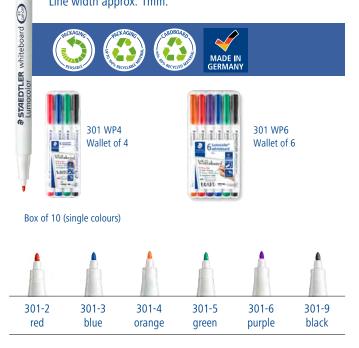




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Lumocolor[®] whiteboard pen

Whiteboard marker in pen format, ideal for use on small or handheld whiteboards. Can be left uncapped for up to 8 hours without drying up. Can be dry-wiped from whiteboards and surfaces such as glass without leaving a trace. Line width approx. 1mm.



WHITEBOARD ACCESSORIES



Lumocolor® whiteboard wiper

For dry-wiping whiteboards. Soft pad with magnetic inlay and micro-fibre cleaning cloth. Now available loose in bulk cartons. Dimensions 107 x 57 x 20mm.



Lumocolor® mini whiteboard wiper

Convenient magnetic mini whiteboard wiper, ideal for use in the classroom. Dimensions $70 \times 40 \times 15$ mm.



Treats whiteboards and the environment well.





WRITING + MARKING



432 35M-2 (red) 432 35M-3 (blue) 432 35M-9 (black) Box of 10



proofing and marking

These products are perfect for proofing and marking.



WRITING + MARKING



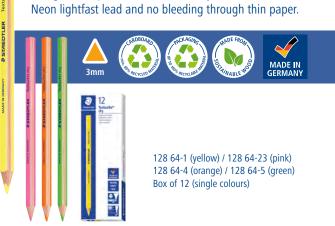




WRITING + MARKing

Textsurfer[®] dry highlighter

Woodcased highlighter pencil in jumbo triangular shape, for relaxed and easy use.



triplus[®] fineliner

Students will enjoy the versatile and smooth triplus fineliner. The triangular barrel offers effortless, comfortable writing and it can be left uncapped for days without drying up thanks to our DRY SAFE INK. Line width approx. 0.3mm.



Textsurfer® Super fluoresce

Textsurfer[®] classic highlighter

Super fluorescent with large ink reservoir for extra performance. Lightfast, pigmented, and water based ink that does not smudge inkjet printouts and handwritten texts. Violet and turquoise markers feature copy proof ink for photocopies.



ANAMABI VIAMANY



364-1 (yellow) / 364-3 (blue) 364-5 (green) / 364-23 (pink) Box of 10 (single colours)

Bulk Box of 250



364 WP4 Wallet of 4



364 WP6 Wallet of 6



364 WP8 Wallet of 8

*Select colours only



364 CWP4PA Wallet of 4



364 CWP6 Wallet of 6

WRITING + MARKING



High-quality universal permanent marker that can be left uncapped for days without drying up thanks to our DRY SAFE ink. Smudge-proof and waterproof qualities on most surfaces. Black and green markers are lightfast and weatherproof. Wallet converts to a convenient desk stand.



WRITING + MARKING

shiny merit stamps

Fun pre-inked merit stamps, ideal for marking work. Easy to use with no mess. Available in assorted impressions.



pigment liner

High quality, highly durable drawing pen that is especially suitable for writing, sketching & drawing. The ink is indelible, lightfast and waterproof. Can be left uncapped for at least 12 hours without drying up. Wallet converts to a convenient desk stand.



NORIS DIGITAL

Inspired by our tradition pencil to provide a natural writing and drawing experience on a wide range of laptops and other mobile devices with pen function abilities. Please find further information about the Noris[®] digital, including a list of all compatible devices on: **STAEDTLER.COM/NORISDIGITAL**



Noris[®] digital jumbo

Jumbo sized pencil, ideal for small hands. Perfect for interactive lessons.



GEOMETRY



Noris[®] maths set

Quality 10-piece maths set packed in a sturdy metal storage case. Contents: compass, stencil, 45° set square, 30°/ 60° set square, eraser, pencil, dividers, ruler, protractor and sharpener.



Noris[®] school compasses

Precision compass for first circle-drawing exercises at school. With blunt safety needle. Maximum circle diameter approx. 300mm.



geometry set

4 piece geometry set. Clear plastic with bevelled inking edge. Metric scale.

Noris[®] maths set

Quality 8 piece maths set packed in a plastic storage case. Contents: precision metal compass, 45°/ 90° set square, 30°/ 60° set square, eraser, sharpener, pencil,15cm ruler, and 180° protractor.



protractor

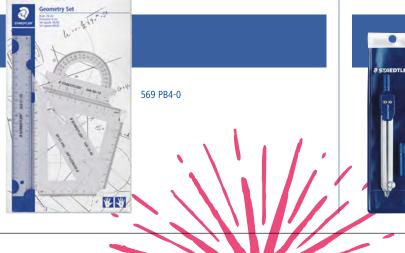
10cm 180° protractor with bevelled edge.



ARCO compass

559 50 WP

Precision compass with friction head for precise, smooth radius setting. With obtuse-angled safety needle and hinged leg. Maximum circle diameter approx. 340mm. Packed in a soft wallet and includes spare tube.



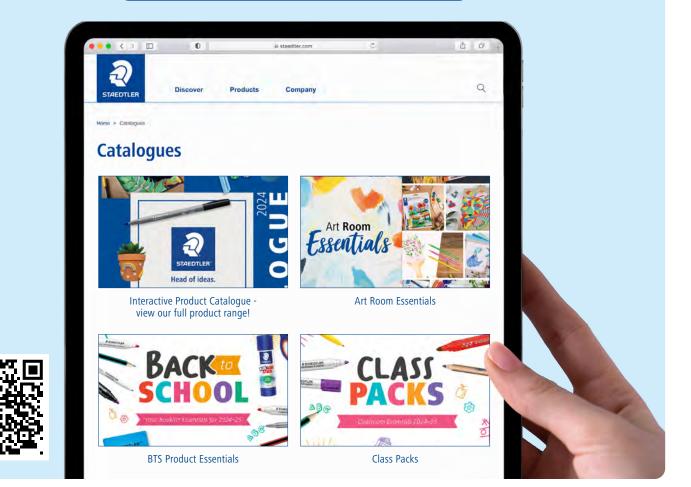




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