









CONTENTS ABO



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SUSTAINABILITY

Protecting the environment and people is a long-standing tradition at STAEDTLER. Whether at a global level or here in Australia, producing products and packaging that leave minimal impact on the environment is at the heart of what we do.

Here are just some of our initiatives and goals that we undertake to **reduce, reuse** and **recycle**.

Quality that lasts

Sustainability begins with quality products that last, and this is the objective we use to drive our entire production chain: from extracting the right raw materials (break-resistant leads), to product development innovations and using energy-efficient packaging (space efficient, reuseable).

Innovative features such as **Dry Safe Ink** (leaving the cap off for days without drying out) or having **refillable markers** ensures the long life of our products. Our **STAEDTLER boxes** are designed to be used again and again ... all they need is some favourite STAEDTLER products to fill them up!



Production and process innovations

Upcycled wood

We have developed a simpler production process that makes use of wood waste. Thanks to our exceptional production technology, we can use the smallest wood by-products from the wood industry, to produce **upcycled** high quality graphite and coloured pencils. This process protects trees and makes valuable use of wood chips and sawdust to upcycle them into quality STAEDTLER pencils.

100% Green Energy

All four German production sites have been manufacturing using 100% green electricity since 2021.

STAEDTLER has committed to using renewable energy by 2030.

Made in Germany

Almost two thirds of our products are manufactured in Germany giving added peace of mind for high efficiency and quality standards.

Products made from recycled materials

By 2025, we're aiming to have a number of pen and marker products in our range with the barrels made from 97% recycled materials. This includes Lumocolor markers and Textsurfer highlighters, amongst others, and this changeover has begun in 2022.









Only using wood from sustainable sources

Wood is the very heart of all our pencils and is therefore essential for STAEDTLER. We only use wood from sustainable forestry for the production of all wood-cased pencils. All the wood used is either PEFC or FSC™ certified.

The STAEDTLER plantation

Trees for future STAEDTLER pencils will grow in our own FSC certified plantation (FSC C172764) in Ecuador, South America, on an area of around 1,200 hectares.















Head of ideas.

Sustainable Packaging

STAEDTLER is a member of the Australian Packaging Covenant Organisation and is committed to achieving **Australia's 2025 National Packaging Targets**.

100%

reusable, recyclable or compostable packaging

70%

of plastic packaging being recycled or composted

50%

of average recycled content included in packaging

Phase out

of problematic and unnecessary single-use plastic packaging

Our progress

High proportion of products in reusable packaging

The STAEDTLER box, metal tins and cups can all be used again and again, and make up 35% of our total sales value.



High proportion of products in recyclable packaging

Over 60% of total sales value is in recyclable packaging, with over 65% of this made from cardboard.

Over 70% of our plastic packaging is recyclable.



High proportion of packaging made from recycled material

Almost 90% of our cardboard packaging is made with minimum 80% recycled material.

Our soft plastic wallets and boxes are made with minimum 75% recycled PET and our STAEDTLER boxes are in the pipeline for recycled PET by 2025.





Replacing blistercard packaging

By 2025, we're aiming to replace all blistercard packaging with a fully recyclable cardboard packaging solution which will be made from at least 80% recycled materials.

This changeover has begun in 2022.





Improved on pack communication

From 2022, clear messaging regarding the sustainability credentials of the product and product packaging was introduced on the pack.













www.staedtler.com/au/sustainability

STUDENT KITS



Take cost and complexity out of your booklist packing with our convenient student kits.

Containing BTS essentials for all stages of learning, there are 4 options available to suit your needs:



COMPLETE

Student Pack

- 12 pack Noris coloured pencils
- 6 x tradition HB graphite pencils
- 2 x large rasoplast erasers
- 1 x double hole tub sharpener
- 3 x triplus fineliners, black
- 3 x Lumocolor compact whiteboard markers, black
- 1 x Lumocolor mini whiteboard eraser
- 6 x stick ballpoint pens, assorted colours
- 3 x Textsurfer classic highlighters, yellow
- 2 x glue sticks, 35g
- 1 x 17cm safety scissors
- 1 x 30cm plastic ruler
- 1 x 10 piece maths set in metal tin
- 1 x A4 mesh pencil case





JUMBO

School Kit

- 12 pack jumbo coloured pencils
- 4 x jumbo triangular HB graphite pencils
- 2 x large school erasers
- 1 x slim double hole tub sharpener

119NSET1



CORE

School Kit

- 12 pack wood free coloured pencils
- 6 x natural HB graphite pencils
- 2 x large school erasers
- 1 x slim double hole tub sharpener

130 SET1



ESSENTIAL

School Kit

- 12 pack Noris coloured pencils
- 6 x tradition HB graphite pencils
- 2 x large rasoplast erasers
- 1 x slim double hole tub sharpener

110 SET1



NORIS DIGITAL



Head of ideas.

Noris® digital classic

Standard sized pencil. Perfect for interactive lessons. Feels like a normal pencil.































180J 22-1

NORIS® DIGITAL

Inspired by our tradition pencil to provide a natural writing and drawing experience on a wide range of laptops and other mobile devices with pen function abilities.



EMR TECHNOLOGY

ElectroMagnetic Resonance lead made by WACOM®.



NO CHARGING REQUIRED

EMR technology is passive and does not use energy.



PALM REJECTION

The device only recognises the writing screen and ignores all other surfaces - such as the palm of the hand.



ADJUSTABLE LINE WIDTH

Line width can be adjusted automatically by writing/drawing pressure.



ECO FRIENDLY

Wood content from PEFC-certified sustainably managed German forests.

Please find further information about the Noris® digital, including a list of all compatible devices on:

STAEDTLER.COM/NORISDIGITAL

GRAPHITE PENCILS







110 C12-1 Box of 12 Contains 6B, 5B, 3B, B, HB, H, 2H, 2x 4B, 3x 2B



61 110 C6 Box of 6 Contains 2H, HB, B, 2B, 4B, 6B with eraser & sharpener









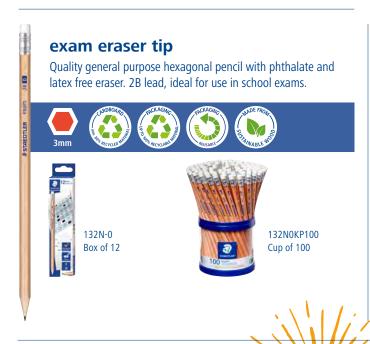
GRAPHITE PENCILS

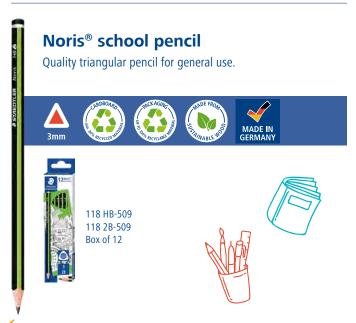


Head of ideas.









ACCESSORIES





Mars® plastic

Premium quality for first-class erasing performance. Protective cellophane wrapper with practical tear-and-open strip.



rasoplast

High quality erasing performance. Comes in protective cellophane wrapper.



526 B20 Dimensions 65x23x13mm

526 B30 Dimensions 43x19 x13mm

tradition® eraser

A high quality eraser, the perfect partner for the tradition pencil. Comes in protective cellophane wrapper.



rasoplast combi

High quality erasing performance. Can be used to remove ink and pencil markings. Comes in protective cellophane wrapper.



plastic pencil box

Clear plastic pencil box with hinged lid. Ideal for use in exams! Dimensions 220 x 80 x 20 mm.



ACCESSORIES



Head of ideas.

glue sticks

Quality 35g glue stick perfect for school use. Available in blue or clear. Blue glue goes on blue, dries clear. Bonds paper, cardboard, photos, labels, textiles, and styrofoam quickly and permanently.



flexible plastic ruler

Soft and flexible 30cm ruler.

Transparent and shatterproof plastic. Metric scale.



562 30UF-S (Assorted Colours)

slim double hole sharpener

Slimline sharpener with hinged lid and safety lock to avoid accidental opening.



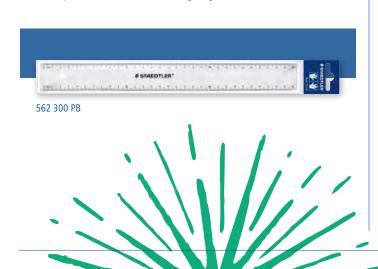
double hole tub sharpeners

Hinged cover prevents shavings from spilling. Lid with safety lock to avoid accidental opening.



plastic ruler

30cm plastic ruler in protective plastic sleeve. Clear plastic with bevelled inking edge. Metric scale.



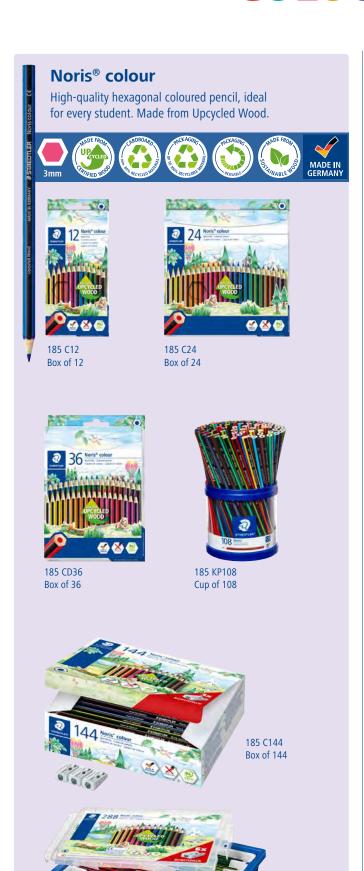
Noris® scissors

High quality scissors with soft rubber ergonomic grips. Rust-proof, stainless steel blades. Available in 14cm (left and right handed available), 17cm size (right only) and 21cm size (right only).



COLOURING





185 G288 Tote tray of 288

Noris® colour triangular

High-quality colour pencil with a triangular shape for comfortable writing and colouring. Made from Upcycled Wood.





187 C12 Box of 12



187 C24 Box of 24



187 CD36 Box of 36



187 KP108 Cup of 108

Noris® jumbo triangular

Ergonomic, jumbo triangular coloured pencil.

Made from Upcycled Wood. Perfect for small hands.













188 C12 Box of 12





COLOURING







Ergonomic, jumbo triangular coloured pencil - ideal for small hands and are perfect for early learners.















1280N CD12 Box of 12









Jumbo, 12-sided coloured pencil - ideal for small hands and are perfect for early learners.



Noris® maxi learner











126 12NC10 Box of 10



126 12KP70 Cup of 70

Noris® aquarell

Watercolour pencil in hexagonal shape. Includes free paint brush.













144 10NC12 Box of 12

144 10NC24 Box of 24

144 10ND36 Box of 36

Noris® colour people of the world

High-quality hexagonal coloured pencil, ideal for every student. Made from Upcycled Wood.















185 C12POW Box of 12

basic coloured pencil

Wood-free, basic general purpose hexagonal coloured pencil.







175 C12 Box of 12

COLOURING

STAEDTLER

Noris® oil pastels

Brilliant, colour intense oil pastels. Suitable for colouring, over-colouring, blending, engraving and scraping techniques. Approx. diameter 8mm.









Box of 12

Box of 16





Noris® wax twister crayons Easy handling, just twist and colour. No sharpening required. Especially break resistant. Approx. diameter 6mm. (-6) (h) 221 NWP12 Wallet of 12



Noris® jumbo triangular fibre-tip pens

Triangular colouring markers with ventilated cap and stars design. Perfect for small hands.



328-B WP12 Wallet of 12

328-B KP48 Box of 48

Noris® jumbo colouring markers

Sturdy, jumbo colouring markers with ventilated cap. Perfect for small hands.







340 C144 Box of 144

MODELLING CLAY + PAINT



Head of ideas.

FIMO® is a high quality range of modelling clays, designed for all ages and abilities with perfect results quaranteed every time.





FIMO® air

FIMO air is an air drying modelling clay. With no baking or firing required, it's safe for children over 3, making it ideal for school art and recreation. It has a neutral smell, smooth consistency and can be painted on.















8100-0 (white) 8100-76 (terracotta) 8100-43 (light pink) 8100-80 (grey) Block of 500g



8101-0 (white) 8101-76 (terracotta) 8101-43 (light pink) 8101-80 (grey) Block of 1kg

FIMO® air light

With similar qualities to FIMO air, FIMO air light is also extremely lightweight. It dries when exposed to air and is dry to the touch. It is ideal for creating lightweight objects such as mobiles and decorations.













8131-0 (white) 8131-76 (terracotta) Block of 250g



8130-0 (white) Block of 350g



2 ml | 0.4 fl

acrylic paints

These highly pigmented acrylic paints come in up to 24 brilliant colours. Can be thinned with water for subtle washes and easy to blend with smooth consistency. Cleans up easily with water. 12mL tubes.







8500 C12 Box of 12



8500 C24 Box of 24

watercolour paints

These highly pigmented watercolour paints come in up to 24 brilliant colours. For use on watercolour paper or board, these paints can be brushed with water for smooth colour washes. Cleans up easily with water. 12mL tubes.



12 ml | 0.4 fl



8880 C12 Box of 12



8880 C24 Box of 24

WHITEBOARD MARKERS





STAEDTLER whiteboard marker Lumocolor

Lumocolor® whiteboard markers: bullet tip

High-quality whiteboard marker can be dry wiped effortlessly from whiteboards and surfaces such as glass without leaving a trace. Can be left uncapped for days without drying up thanks to our DRY SAFE ink. Available in bullet tip (approx. 2mm line width) and chisel tip (approx. 2-5mm line width).













*Select colours only











351 WP4 (assorted) 351-9 WP4 (black) 351 WP4-1 (assorted bright colours) Wallet of 4

351 WP6 (assorted) 351 WP6-1 (assorted bright colours) Wallet of 6









351 WP8 Wallet of 8 (assorted colours)



351-9 KP19 (black) 351-3 KP19 (blue) 351-S KP19 (assorted) Cup of 19









Box of 10 (single colours)



WHITEBOARD MARKERS



Head of ideas.



Handy-sized, compact whiteboard marker that can be left uncapped for days without drying up thanks to our DRY SAFE ink. Can be dry-wiped from whiteboards and surfaces such as glass without leaving a trace. Line width approx. 1-2mm.













3 STAEDTLER

341 WP4 Wallet of 4



341 WP6 Wallet of 6



341-9 KP32 (black) 341-S KP32 (assorted) Cup of 32



341 G144 Tote tray of 144 (assorted colours)

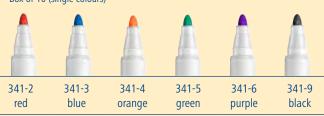


341-9 SET
Set of 2 black compact
whiteboard markers with
mini wiper



341-S BK4 Set of 4 assorted compact whiteboard markers with mini wiper

Box of 10 (single colours)



Lumocolor® whiteboard markers: chisel tip

The chisel tips are wedge-shaped, which means they have both a broader edge and a very narrow edge. Depending on how you hold the pen and the angle you hold it, you can create a broad or narrow stroke.



SIMEDTLER whiteboard marker Lumocolor











*Selected colours only



351 B WP4 Wallet of 4



351 B WP6 Wallet of 6

Box of 10 (single colours)



Lumocolor® whiteboard pen

Whiteboard marker in pen format, ideal for use on small or handheld whiteboards. Can be left uncapped for up to 8 hours without drying up. Can be dry-wiped from whiteboards and surfaces such as glass without leaving a trace. Line width approx. 1mm.











301 WP4 Wallet of 4



301 WP6 Wallet of 6

Box of 10 (single colours)





Lumocolor® whiteboard wiper

For dry-wiping whiteboards. Soft pad with magnetic inlay and micro-fibre cleaning cloth. Now available loose in bulk cartons. Dimensions 107 x 57 x 20mm.



Lumocolor® mini whiteboard wiper

Convenient magnetic mini whiteboard wiper, ideal for use in the classroom. Dimensions 70 x 40 x 15 mm.





GEOMETRY



Head of ideas.

Noris® maths set

Quality 10-piece maths set packed in a sturdy metal storage case. Contents: compass, stencil, 45° set square, 30°/ 60° set square, eraser, pencil, dividers, ruler, protractor and sharpener.



Noris® school compasses

Precision compass for first circle-drawing exercises at school. With blunt safety needle. Maximum circle diameter approx. 300mm.



geometry set

4 piece geometry set. Clear plastic with bevelled inking edge. Metric scale.



Noris® maths set

Quality 8 piece maths set packed in a plastic storage case. Contents: precision metal compass, 45°/ 90° set square, 30°/ 60° set square, eraser, sharpener, pencil,15cm ruler, and 180° protractor





550 60 S8

protractor

10cm 180° protractor with bevelled edge.



568 50-10

ARCO compass

Precision compass with friction head for precise, smooth radius setting. With obtuse-angled safety needle and hinged leg.

Maximum circle diameter approx. 340mm. Packed in a soft wallet and includes spare tube.





559 50 WP



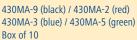


stick ballpoint pen

A classic product with a metal tip design, as well as smooth flowing ink for an improved, writing experience. Available in a variety of pack sizes.









430MA-2PB3 (red) 430MA-3PB3 (blue) Polybag of 3



430MA-SPB6 (assorted) Polybag of 6



430MASPB10 (assorted) Polybag of 10



430MA2CP50 (red) 430MA3CP50 (blue) 430MA9CP50 (black) 430MASCP50 (assorted) Cup of 50





triangular ballpoint pen

A comfortable triangular barrel and smooth ink provides a superior writing experience.



432 35M-2 (red) 432 35M-3 (blue) 432 35M-9 (black) Box of 10



















185-2 C6 (red pencil) Box of 6

187-2 (triangular red pencil) Box of 12

432 35M-6 (purple ballpoint pen) Box of 10

43235M-6KP (purple ballpoint pen) Cup of 40









Head of ideas.



ink for photocopies.







364 -1 (yellow) / 364 -3 (blue) 364 -5 (green) / 364 -23 (pink) Box of 10 (single colours)



364 WP4 Wallet of 4



364 CWP4PA Wallet of 4



364 WP6 Wallet of 6



364 CWP6 Wallet of 6



364 WP8 Wallet of 8

*Select colours only

triplus® fineliner

Students will enjoy the versatile and smooth triplus fineliner. The triangular barrel offers effortless, comfortable writing and it can be left uncapped for days without drying up thanks to our DRY SAFE INK. Line width approx. 0.3mm.











334 SB20 Wallet of 20



High-quality universal permanent marker that can be left uncapped for days without drying up thanks to our DRY SAFE ink. Smudge-proof and waterproof qualities on most surfaces. Black and green markers are lightfast and weatherproof. Wallet converts to a convenient desk stand.



Lumocolor® permanent marker - bullet tip

Line width approx. 2mm.





















352 WP6 Wallet of 6



352 WP8 Wallet of 8



352-S KP19 Cup of 19 assorted



352-9 KP19 Cup of 19 black

*Select colours only



350 WP8

Wallet of 8

*Select colours only

350 WP6-1

Wallet of 6



*Select colours only



Head of ideas.

shiny merit stamps

Fun pre-inked merit stamps, ideal for marking work. Easy to use with no mess. Available in assorted impressions.













9SHS001-2

9SHS002-2

9SHS007-2



9SHS023-2

9SHS023-3

9SHS024-3

MPROVING 9SHS025-3



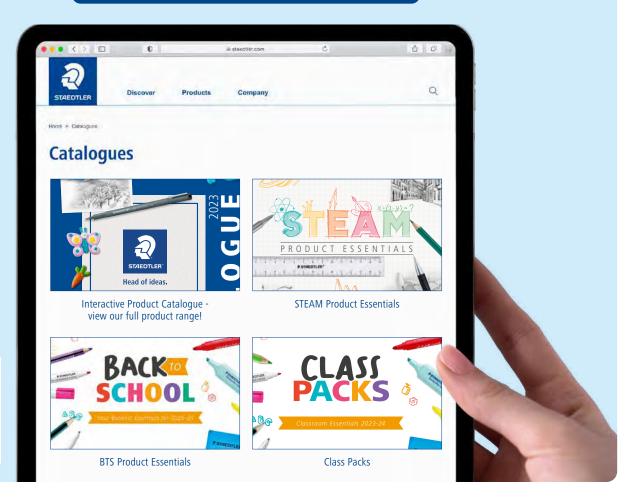




Head of ideas.

CATALOUR CATALOGUES IN ONE PLACE!

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