



STAEDTLER ARTISTS OF THE YEAR COMPETITION 2021

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ENTRY:

Who can enter?

All Secondary school students (Year 7 – Year 12) are invited to enter.

Is there an entry fee?

Of course not! We love anything creative, so it is free to enter.

When can I submit my entry?

The STAEDTLER Artists of the Year Competition is open for entries from Monday 21st June – Monday 19th July 2021. To be in the running to win, please make sure you submit your entry on or before 19th July, 11:59pm AEST.

What information do I have to share to enter?

To enter the competition, we will require the following details –

- Email Address (so that we can alert the winner!)
- First Name / Last Name
- School Name
- Year Group (Year 7 – 12)
- Artwork name

What are the entry categories?

Depending on your year group your entry will fall into one of the below categories:

Senior Artist of the Year (Year 10 – 12)

Junior Artist of the Year (Year 7 – 9)

People's Choice (Year 10 – 12)

People's Choice (Year 7 - 9)

What should my entry look like?

ANYTHING! That's the magic of this competition. Draw, scribble, sketch, paint – all we ask is that you create in a traditional way.

Does my work have to be produced especially for the competition or can I use something I have done recently?

Your artwork should have been done within the past 12 months and not have been entered into the competition in any of the previous years.

Does my creation have to be completed using STAEDTLER product?



STAEDTLER products are versatile, so they can be used for almost any creative artwork; however, it doesn't have to be done with just STAEDTLER products alone. We are excited to see your creativity, in any form, so use whatever you like.

Can my entry be created digitally or be digitally enhanced?

No. No digital entries will be accepted as valid forms of entry for the competition. Your artwork must be created the traditional way using pens, pencils, paint ect.

Can I enter multiple times?

No. There is a limit of one entry per person.

What are the sizes/formats for my upload?

The Competition platform accepts images up to 100MB in size, preferably in a JPG format.

Will I be notified when my submission is received?

Once you submit your entry, you will receive a confirmation email that your entry has been received and approved.

Where is the gallery of artwork? How can I view it?

The gallery of submissions will be visible on the STAEDTLER competition page, once voting opens on the 20th July 2021.

Can I email my entry direct to Staedtler?

No. Please submit your entry via the Competition page on STAEDTLER's website.

I am having trouble uploading my artwork, what do I do?

Please ensure that your image is 100MB or under and is in JPG format. If you are still having trouble, please contact the team at Marketing.AU@staedtler.com and a team member will assist you.

Do I need my parent's permission to enter?

Entrants under 18 years of age must have parental/guardian approval to enter and further, the parent/guardian of the entrant must read and consent to the Term's & Conditions of Entry. These can be found on the competition website (www.staedtler.com/au/artcompetition2021). However no parental permission form is required.

PEOPLE'S CHOICE VOTING:

When does voting open?

Voting will open on the 20th July and will close on the 27th July 2021 at 11:59pm AEST.

Who can vote on my creation?

ANYONE with a Facebook account. Don't forget to spread the word once voting opens. Share the competition and your artwork to your online community and encourage your friends and family to vote on your creation. The more votes you receive, the higher your chance of winning!

How do my friends and family vote?

It is easy to vote! They just need to go to the competition page (www.staedtler.com/au/artcompetition2021), log into their Facebook account, find your creation and click 'vote' – all done!

Why do we use Facebook login for voting?

To make sure that the competition is fair and to avoid any voting duplication or attempts to defraud the voting platform we request all participants login to their Facebook profiles to vote.



What if I don't have a Facebook account?

Unfortunately voting is only available to users who have a Facebook account. If you don't have a Facebook account you can still request that family and friends vote for your entry through their Facebook accounts.

Can my friends and family vote on my artwork more than once?

No. It is a maximum of one vote per person, per artwork.

Can my friends and family vote on multiple artworks?

Yes. They can vote on as many artworks as they like; however, it is restricted to one vote per artwork.

ARTIST OF THE YEAR VOTING:

How is the judging conducted?

The STAEDTLER Artist of the Year (Junior & Senior) Awards will be judged by our Panel of Judges. The entries will be split into two categories, Junior (Year 7 – 9) and Senior (Year 10 – 12). The judges will review and judge each entry based on originality and merit.

PRIZES:

What are the Student prizes?

There are 8 prizes available,

Senior Artist of the Year (Year 10 – 12) - Judged by our Panel of Judges:

First - \$1,000 VISA Gift Card

Second - \$500 VISA Gift Card

Third - \$100 VISA Gift Card + Prize Pack

Junior Artist of the Year (Year 7 – 9) - Judged by our Panel of Judges:

First - \$1,000 VISA Gift Card

Second - \$500 VISA Gift Card

Third - \$100 VISA Gift Card + Prize Pack

People's Choice Award (as voted by the public):

Senior People's Choice (Year 10 – 12) - \$500 RRP STAEDTLER Prize Pack

Junior People's Choice (Year 7 - 9) - \$500 RRP STAEDTLER Prize Pack

What are the School prizes?

There is 1 x School Prize Pack up for grabs, worth over \$1,000 RRP. The pack is filled with STAEDTLER stationery products and awarded to the school with the most student entries.

Can I get cash or a different voucher?

The VISA Gift Cards not exchangeable and cannot be taken as cash.

PRIZE DISTRIBUTION:

When and how are the winners announced?

Winners will be announced on the 28th July. Winners will be contacted via phone and email and announced on the STAEDTLER Facebook page.

If I win, how will you send out the prizes?

If you are a lucky winner, we will contact you via email and request the best mailing address for us to send your VISA Gift Card to. The prize will be tracked and we will share the tracking number with you so that you can keep an eye on its arrival.



SCHOOL PRIZE PACK:

How is the School Prize Pack judged?

It is based on student entries, the more students you encourage to enter, the higher your chances of winning! Students are asked to enter their School name upon submission of their artwork.

Once the entry period is closed, a member of the STAEDTLER team will tally up all the entries and assigned schools and identify the School with the MOST entries. This will be the winning school.

I am a teacher - how will I be notified if my school wins the student prize pack?

The winning school will be contacted via email or phone.

I am a teacher – how will I receive the Staedtler School Pack?

If your school is the lucky winner, we will contact you via email or phone and request the best mailing address for us to send your prize pack to. The prize will be tracked and we will share the tracking number with you so that you can keep an eye on its arrival.